TASTY TECH + SAAS WEBSITES

BETTER LEADS — MORE SALES — BIG RESULTS



BIGFORK

OUR CLIENTS

ONYX

FARADAY MOTION CONTROLS

ai

Quartix

Inheritec
Inheritance Recovery Specialists

pay4bay.co.uk

OUR RESULTS



19% increase in search traffic, 35% more time on site, and conversion rate nearly doubled compared to previous website.

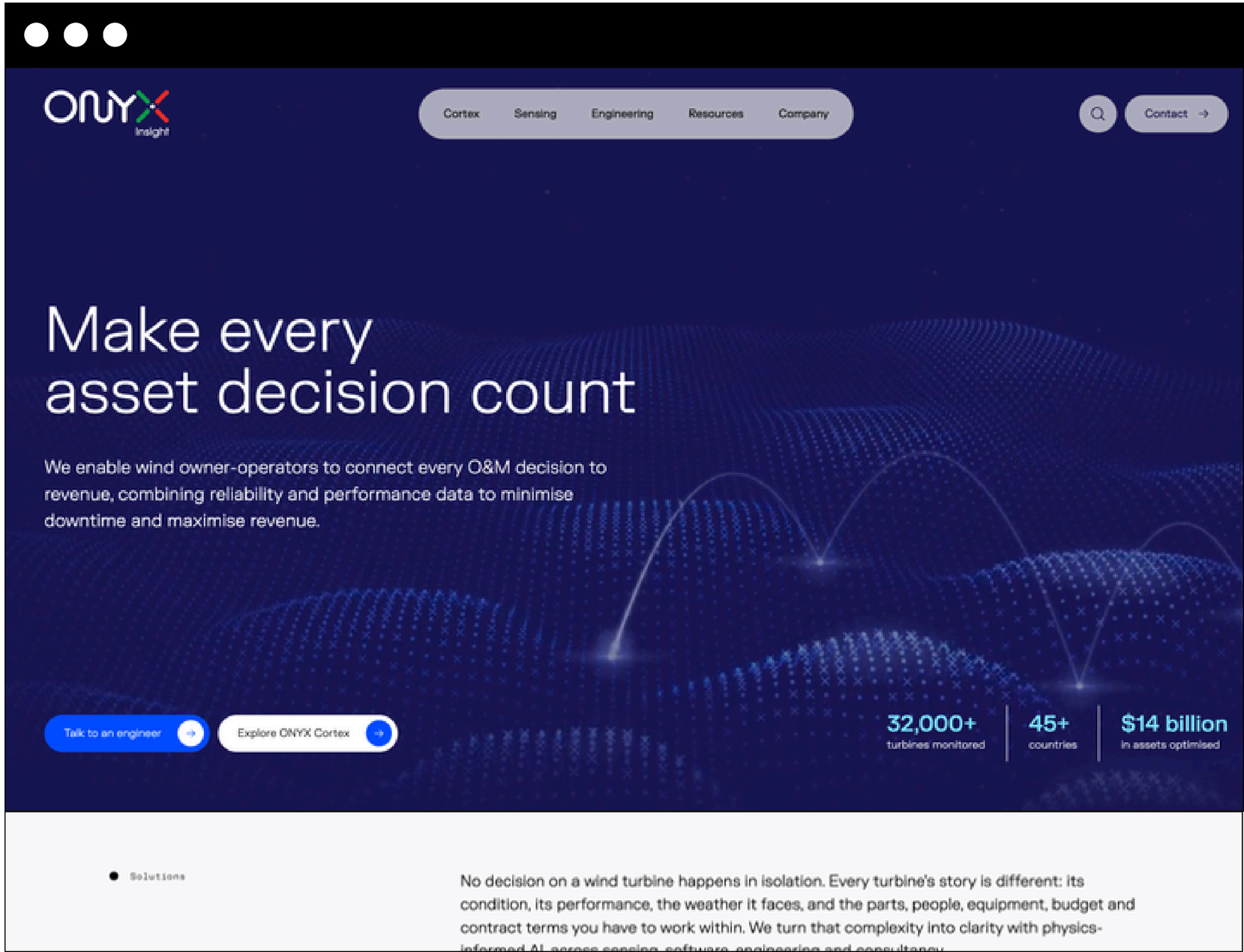
Read the full case study

BIGFORK

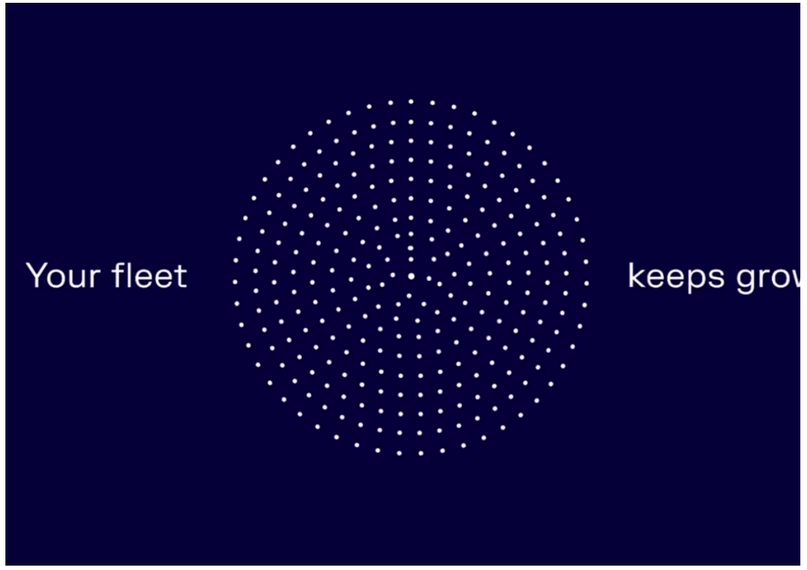
A NEW WEBSITE FOR ONYX INSIGHT

ONYX Insight needed a new website that delivered a superior user experience, growth for their search traffic and an increase in high-quality leads.

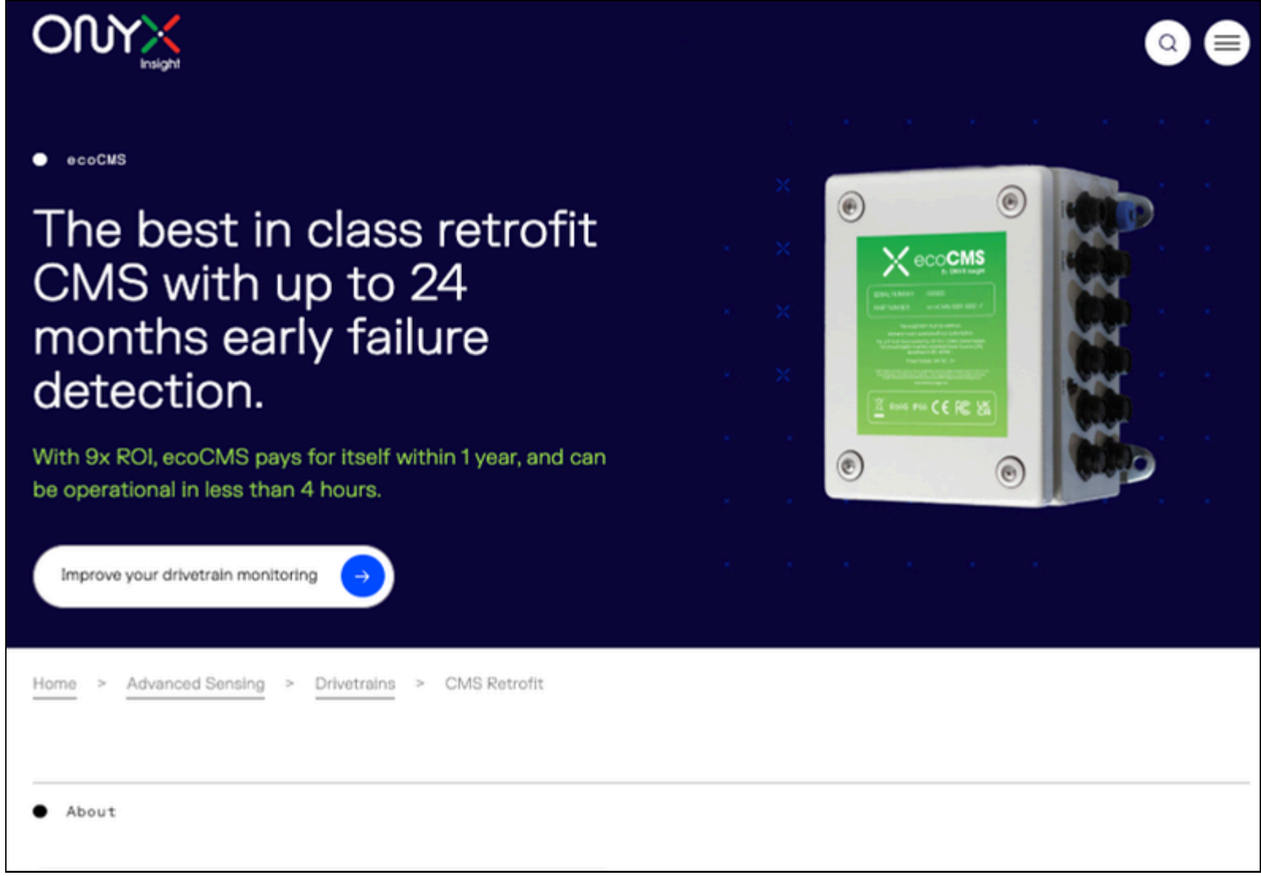
After discovery and stakeholder interviews, we simplified the site structure, added a clear mega menu, refined the copy and used video and animation to bring it to life.

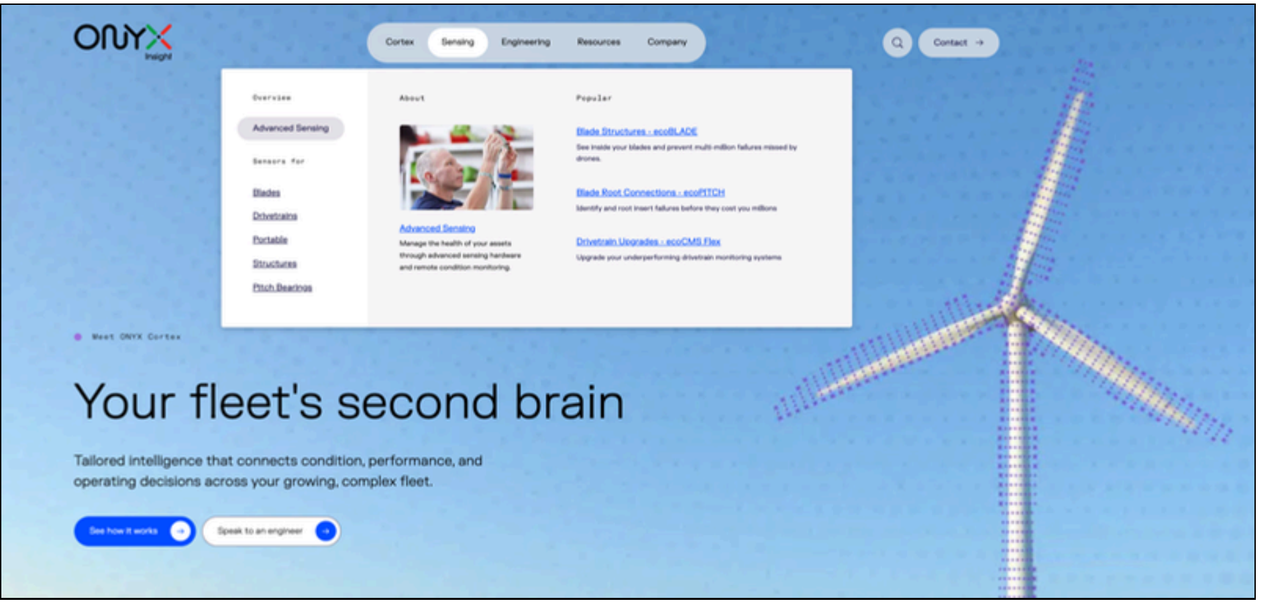


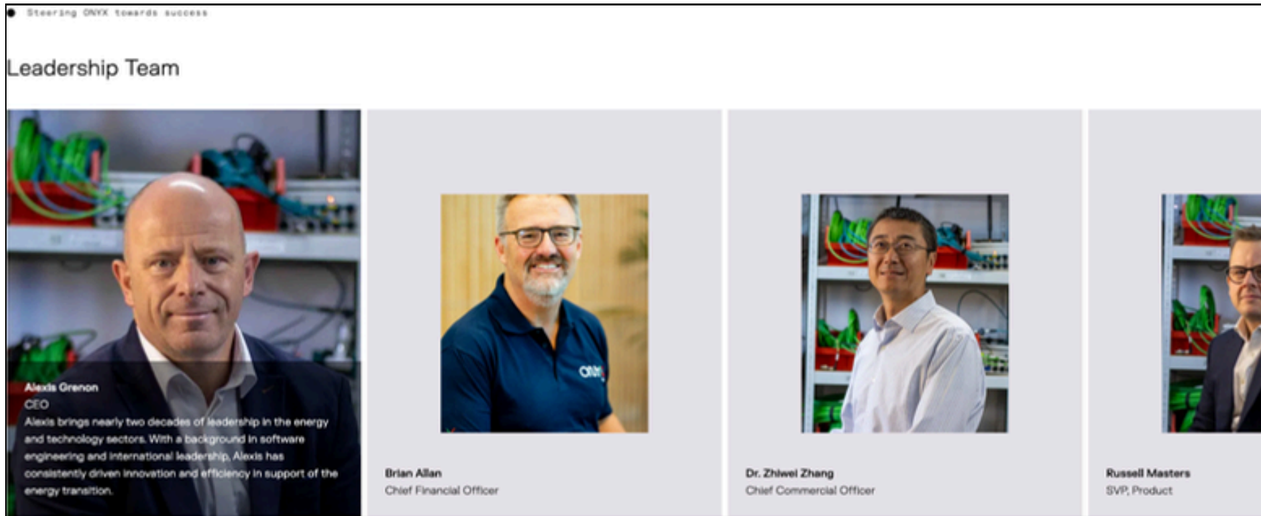
BIGFORK


Your fleet
keeps grov


In numbers
28,000
Monitoring 28,000+ turbines globally
35
Operating in 35+ countries around the world
160GW+
Taking part in 160GW+ of due diligence projects


ONYX Insight
ecoCMS
The best in class retrofit CMS with up to 24 months early failure detection.
With 9x ROI, ecoCMS pays for itself within 1 year, and can be operational in less than 4 hours.
Improve your drivetrain monitoring
Home > Advanced Sensing > Drivetrains > CMS Retrofit
About


ONYX Insight
Cortex
Sensing
Engineering
Resources
Company
Contact
Advanced Sensing
Blades
Drivetrains
Portable
Structures
Pitch Bearings
Blade Structures - ecoBLADE
Blade Root Connections - ecoPITCH
Drivetrain Upgrades - ecoCMS Flex
Advanced Sensing
Meet ONYX Cortex
Your fleet's second brain
Tailored intelligence that connects condition, performance, and operating decisions across your growing, complex fleet.
See how it works
Speak to an engineer


Steering ONYX towards success
Leadership Team
Alexis Grenon
CEO
Alexis brings nearly two decades of leadership in the energy and technology sectors. With a background in software engineering and international leadership, Alexis has consistently driven innovation and efficiency in support of the energy transition.
Brian Allan
Chief Financial Officer
Dr. Zhiwei Zhang
Chief Commercial Officer
Russell Masters
SVP, Product

BIGFORK

“Bigfork have been an excellent partner during our website project.

We needed a web development agency that could work as an extension of our team, and Bigfork delivered.”

Jake Howard, Head of Marketing, ONYX Insight



BIGFORK



A 314% increase in form fills and demo requests.

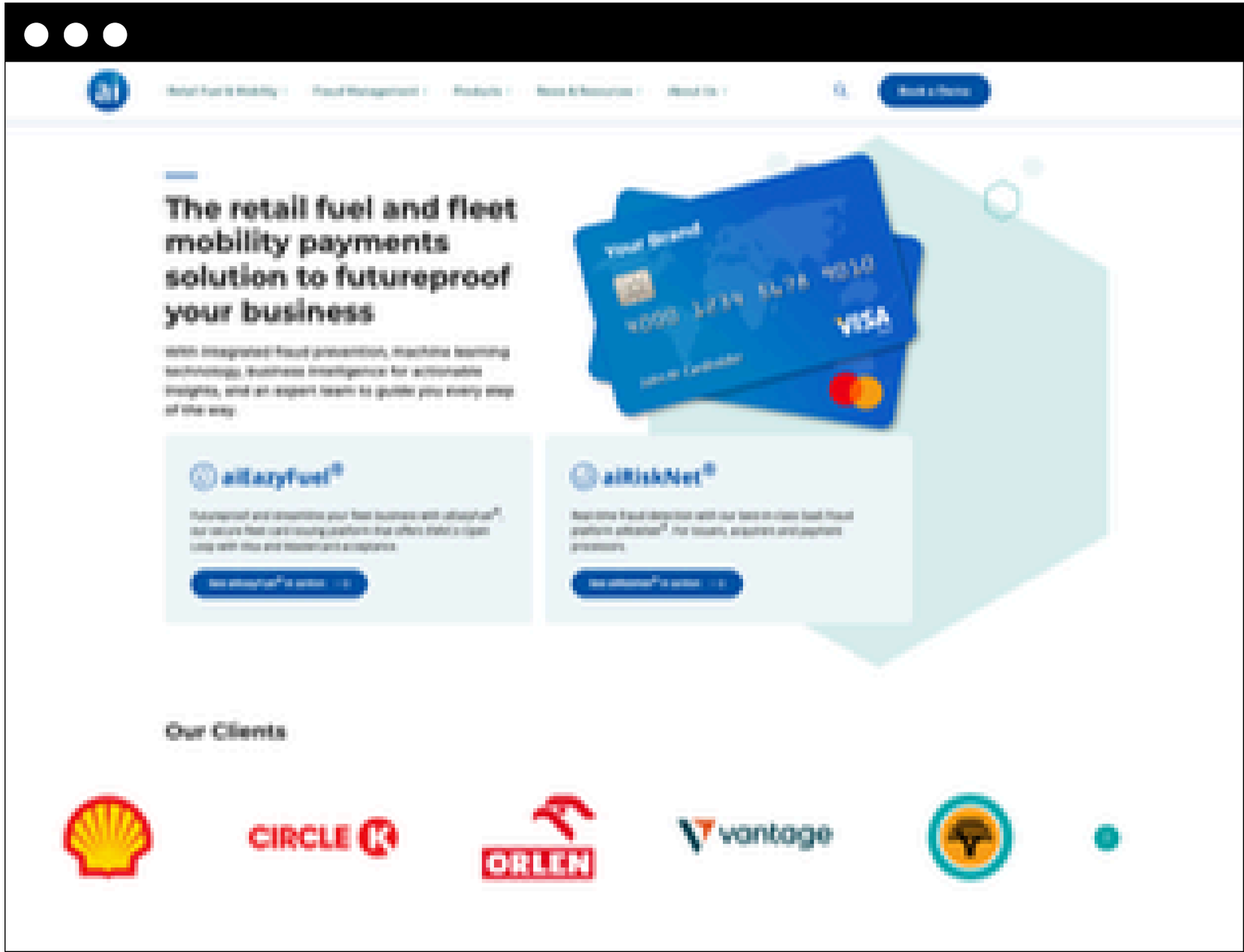
Read the full case study

BIGFORK

A NEW WEBSITE FOR THE AI CORPORATION

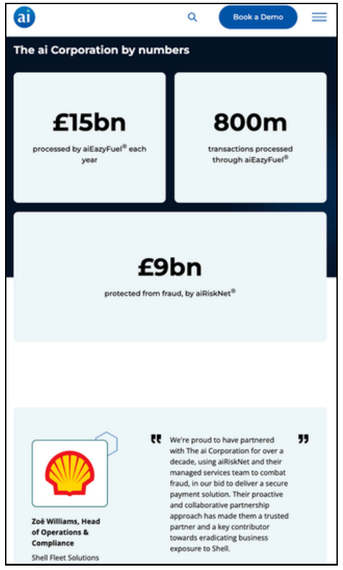
The ai Corporation offer retail fuel and fleet payment solutions to businesses. Their old website wasn't bringing in enough leads.

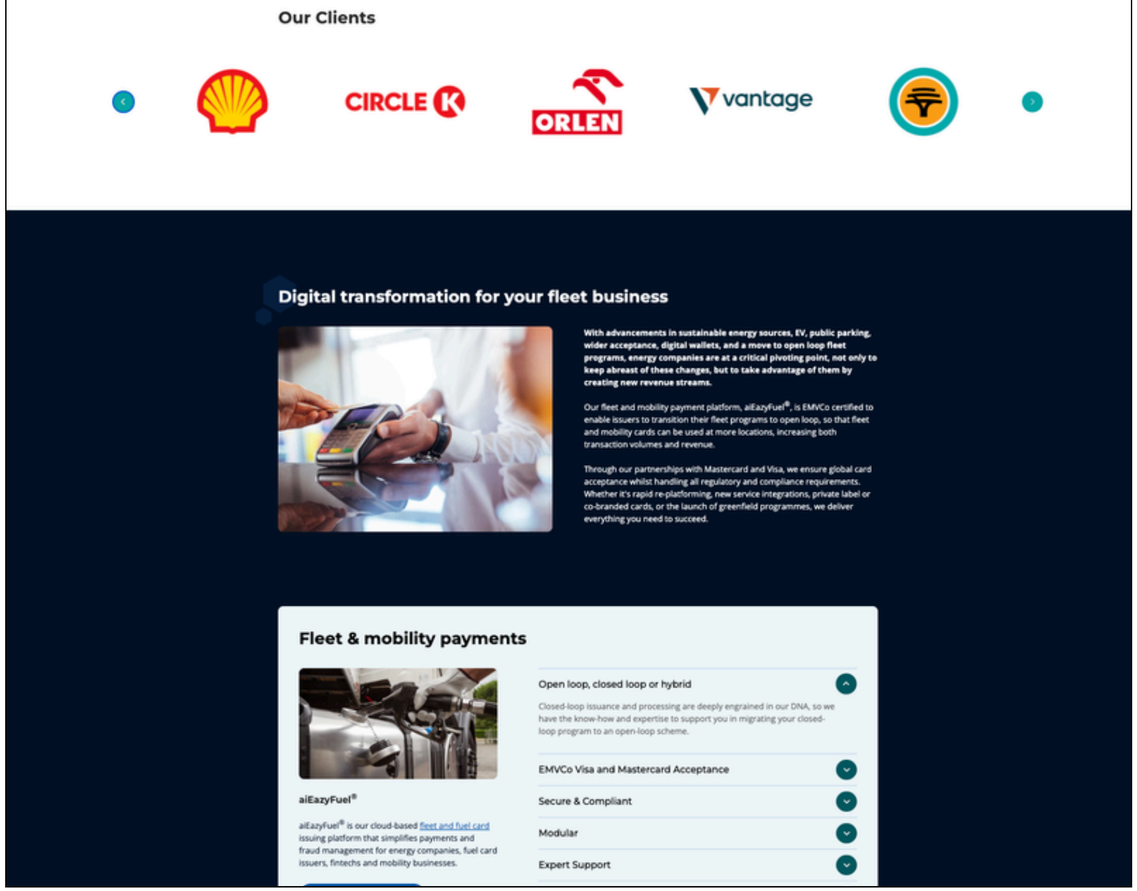
We built them a new site that converts more visitors into leads through clear messaging, smart design, and SEO that works.

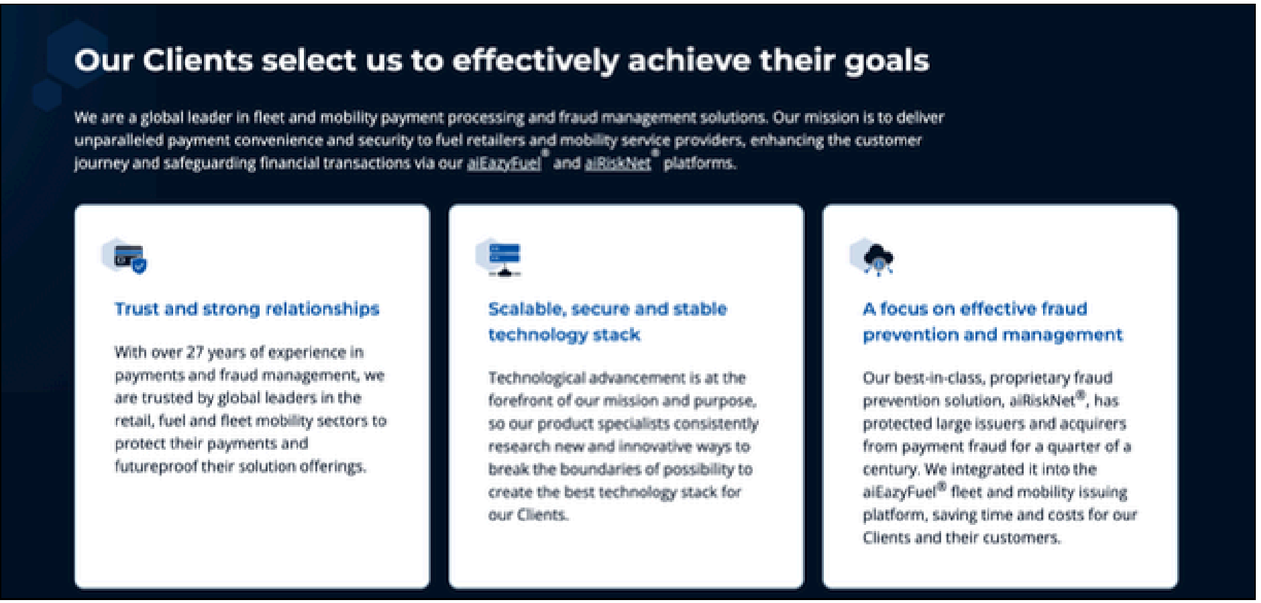


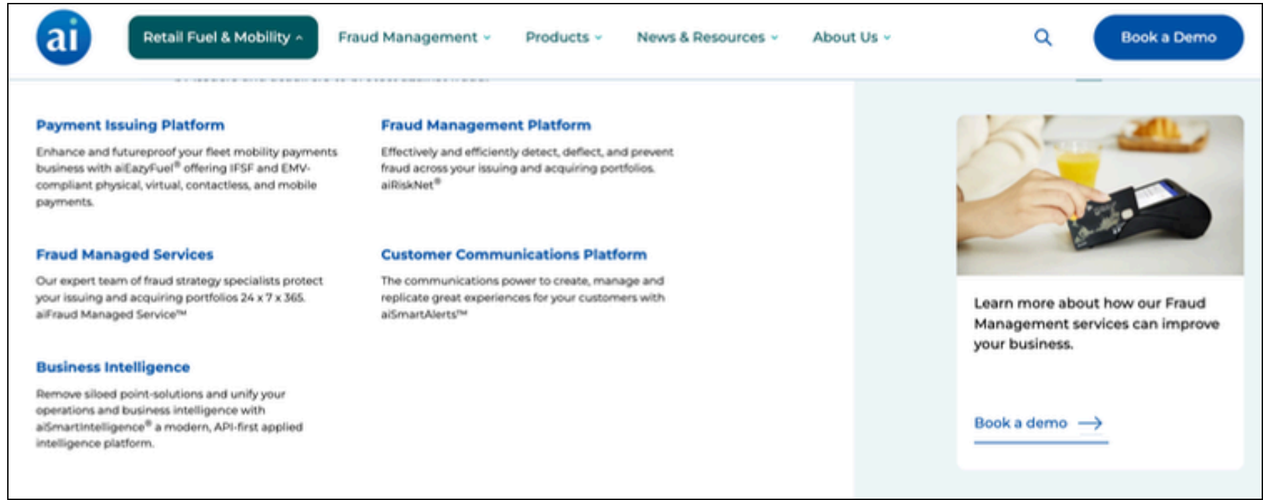
BIGFORK


AI


ai
Book a Demo
The ai Corporation by numbers
£15bn
processed by aiEazyFuel® each year
800m
transactions processed through aiEazyFuel®
£9bn
protected from fraud, by aiRiskNet®
We're proud to have partnered with The ai Corporation for over a decade, using aiRiskNet and their managed services team to combat fraud, in our bid to deliver a secure payment solution. Their proactive and collaborative partnership approach has made them a trusted partner and a key contributor towards eradicating business exposure to Shell.
Zoë Williams, Head of Operations & Compliance
Shell Fleet Solutions


Our Clients
CIRCLE K
ORLEN
vantage
Digital transformation for your fleet business
With advancements in sustainable energy sources, EV, public parking, wider acceptance, digital wallets, and a move to open loop fleet programs, energy companies are at a critical pivoting point, not only to keep abreast of these changes, but to take advantage of them by creating new revenue streams.
Our fleet and mobility payment platform, aiEazyFuel®, is EMVCo certified to enable issuers to transition their fleet programs to open loop, so that fleet and mobility cards can be used at more locations, increasing both transaction volumes and revenue.
Through our partnerships with Mastercard and Visa, we ensure global card acceptance whilst handling all regulatory and compliance requirements. Whether it's rapid re-platforming, new service integrations, private label or co-branded cards, or the launch of greenfield programmes, we deliver everything you need to succeed.
Fleet & mobility payments
aiEazyFuel®
aiEazyFuel® is our cloud-based fleet and fuel card issuing platform that simplifies payments and fraud management for energy companies, fuel card issuers, fintechs and mobility businesses.
Open loop, closed loop or hybrid
Closed-loop issuance and processing are deeply engrained in our DNA, so we have the know-how and expertise to support you in migrating your closed-loop program to an open-loop scheme.
EMVCo Visa and Mastercard Acceptance
Secure & Compliant
Modular
Expert Support


Our Clients select us to effectively achieve their goals
We are a global leader in fleet and mobility payment processing and fraud management solutions. Our mission is to deliver unparalleled payment convenience and security to fuel retailers and mobility service providers, enhancing the customer journey and safeguarding financial transactions via our aiEazyFuel® and aiRiskNet® platforms.
Trust and strong relationships
With over 27 years of experience in payments and fraud management, we are trusted by global leaders in the retail, fuel and fleet mobility sectors to protect their payments and futureproof their solution offerings.
Scalable, secure and stable technology stack
Technological advancement is at the forefront of our mission and purpose, so our product specialists consistently research new and innovative ways to break the boundaries of possibility to create the best technology stack for our Clients.
A focus on effective fraud prevention and management
Our best-in-class, proprietary fraud prevention solution, aiRiskNet®, has protected large issuers and acquirers from payment fraud for a quarter of a century. We integrated it into the aiEazyFuel® fleet and mobility issuing platform, saving time and costs for our Clients and their customers.


ai
Retail Fuel & Mobility
Fraud Management
Products
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About Us
Book a Demo
Payment Issuing Platform
Enhance and futureproof your fleet mobility payments business with aiEazyFuel® offering IFSF and EMV-compliant physical, virtual, contactless, and mobile payments.
Fraud Management Platform
Effectively and efficiently detect, deflect, and prevent fraud across your issuing and acquiring portfolios. aiRiskNet®
Fraud Managed Services
Our expert team of fraud strategy specialists protect your issuing and acquiring portfolios 24 x 7 x 365. aiFraud Managed Service™
Customer Communications Platform
The communications power to create, manage and replicate great experiences for your customers with aiSmartAlerts™
Business Intelligence
Remove siloed point-solutions and unify your operations and business intelligence with aiSmartIntelligence® a modern, API-first applied intelligence platform.
Learn more about how our Fraud Management services can improve your business.
Book a demo

“BIGFORK ARE PROFESSIONAL, RELIABLE, DEPENDABLE, AND LOVELY TO WORK WITH.”



Sarah Meanwell, Marketing Manager, The ai Corporation

Quartix

A 300% increase in conversions with website optimisation.

Read the full case study

BIGFORK

WEBSITE OPTIMISATION FOR QUARTIX

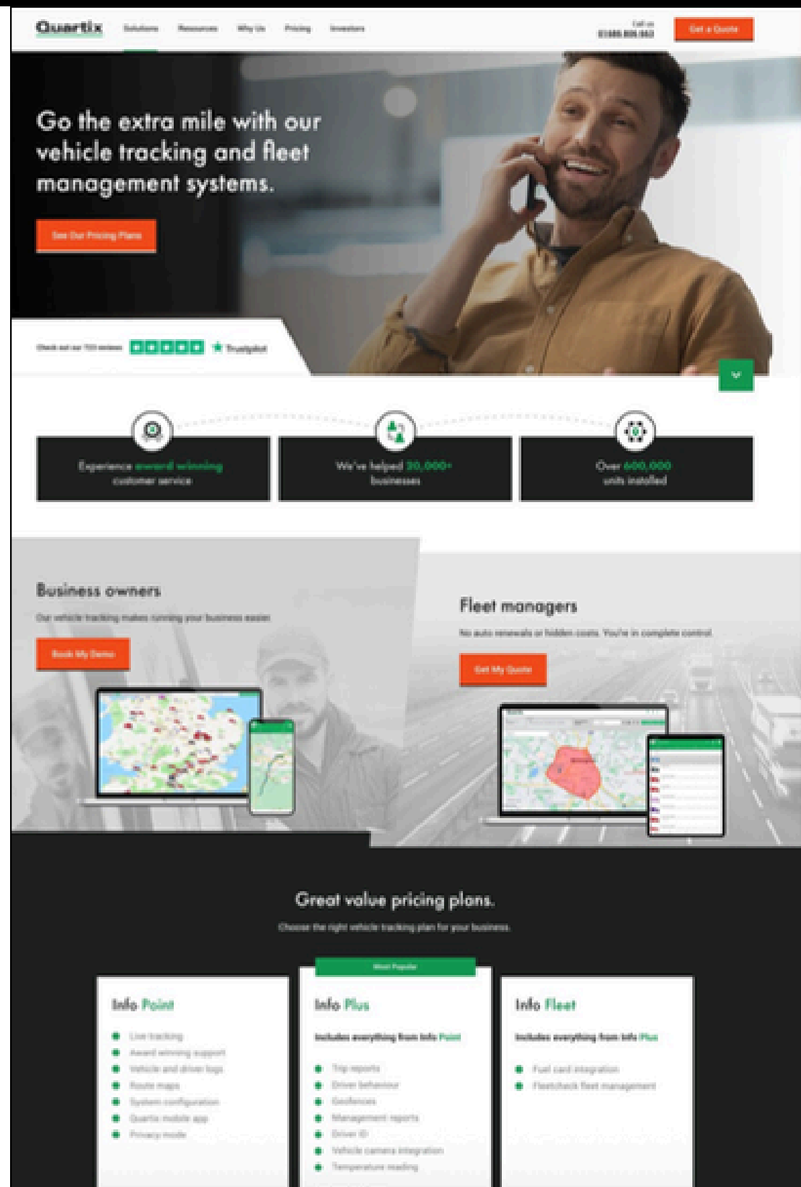
Quartix are a SaaS company offering vehicle tracking software and related services. Their website had good traffic, but conversion rates were low.

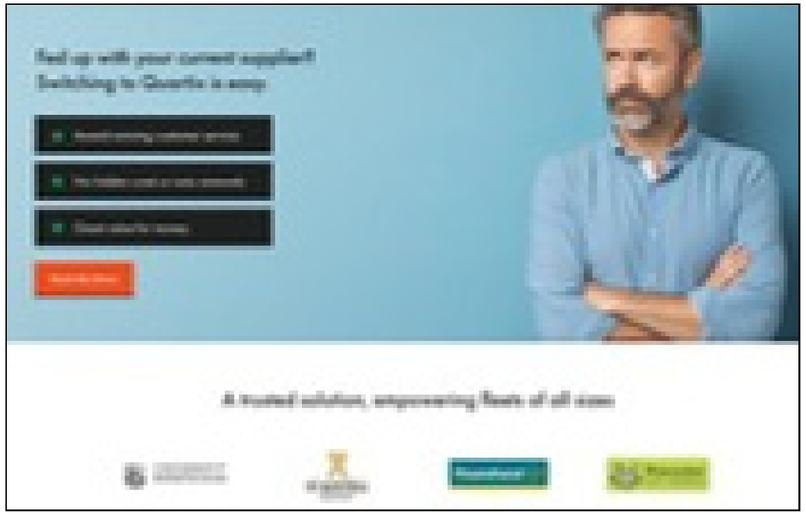
During a discovery session we learnt their quality customer service was a key strength that sets them apart. We optimised the site to reflect this with copy and images, and introduced stand-out calls to action that helped convert more traffic.

BEFORE



AFTER







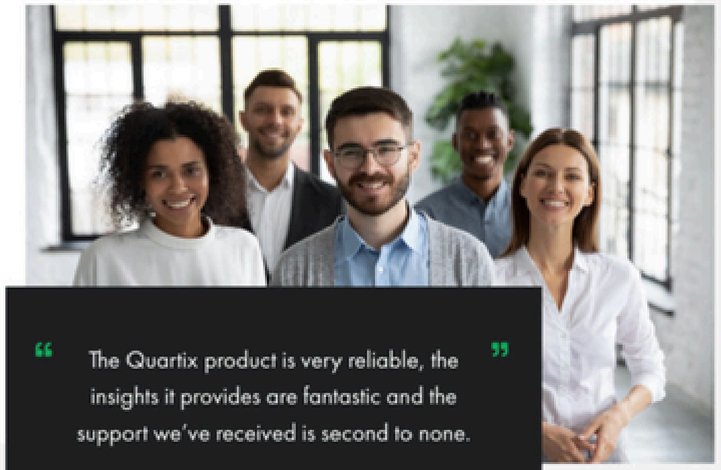
Our people make the difference.

Only Quartix can offer an **award winning customer service** to help you every step of the way with your vehicle tracking.

Call us today on 01686 806 663.
We'd love to hear from you.

Investor in Customers Gold 2023

Trustpilot



> The Quartix product is very reliable, the insights it provides are fantastic and the support we've received is second to none.

Bob Stokes, South Staffordshire Plc

Great value pricing plans.

Choose the right vehicle tracking plan for your business.

Info Point

- Live tracking
- Award winning support
- Vehicle and driver logs
- Route maps
- System configuration
- Quartix mobile app
- Privacy mode

Get My Quote

Compare full plan details

Most Popular

Info Plus

Includes everything from Info Point

- Trip reports
- Driver behaviour
- Geofences
- Management reports
- Driver ID
- Vehicle camera integration
- Temperature reading

Optional add-ons

- Dashcams
- Lorem Ipsum

Get My Quote

Compare full plan details

Info Fleet

Includes everything from Info Plus

- Fuel card integration
- Fleetcheck fleet management

Get My Quote

Compare full plan details

"WE SAW GREAT RESULTS AFTER TEAMING UP WITH BIGFORK."



Claire Pope, Content Lead, Quartix

BIGFORK

FARADAY
MOTION CONTROLS

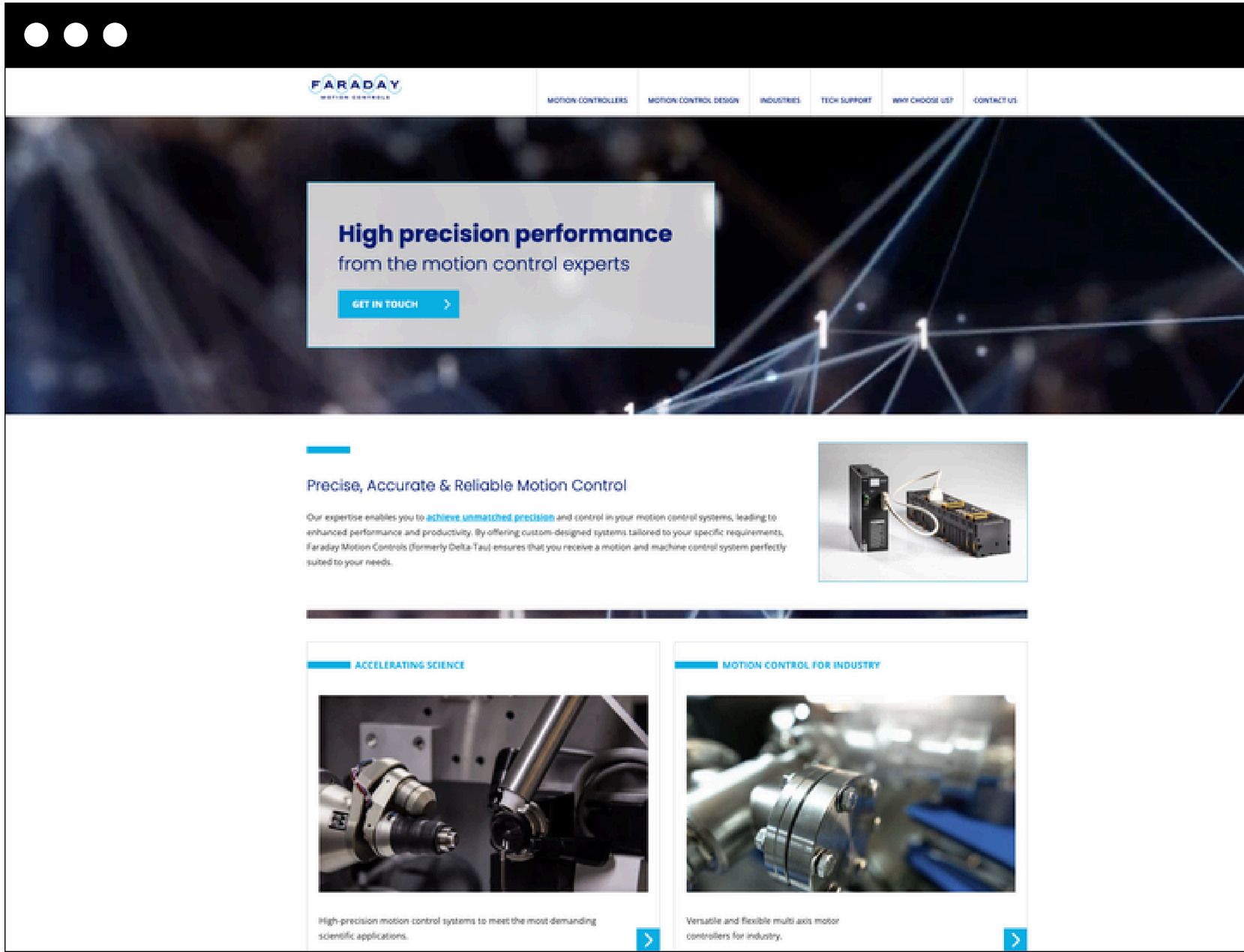
A high quality lead generating website with a tasty 9% conversion rate, compared to the B2B average of 2.2%.

Read the full case study

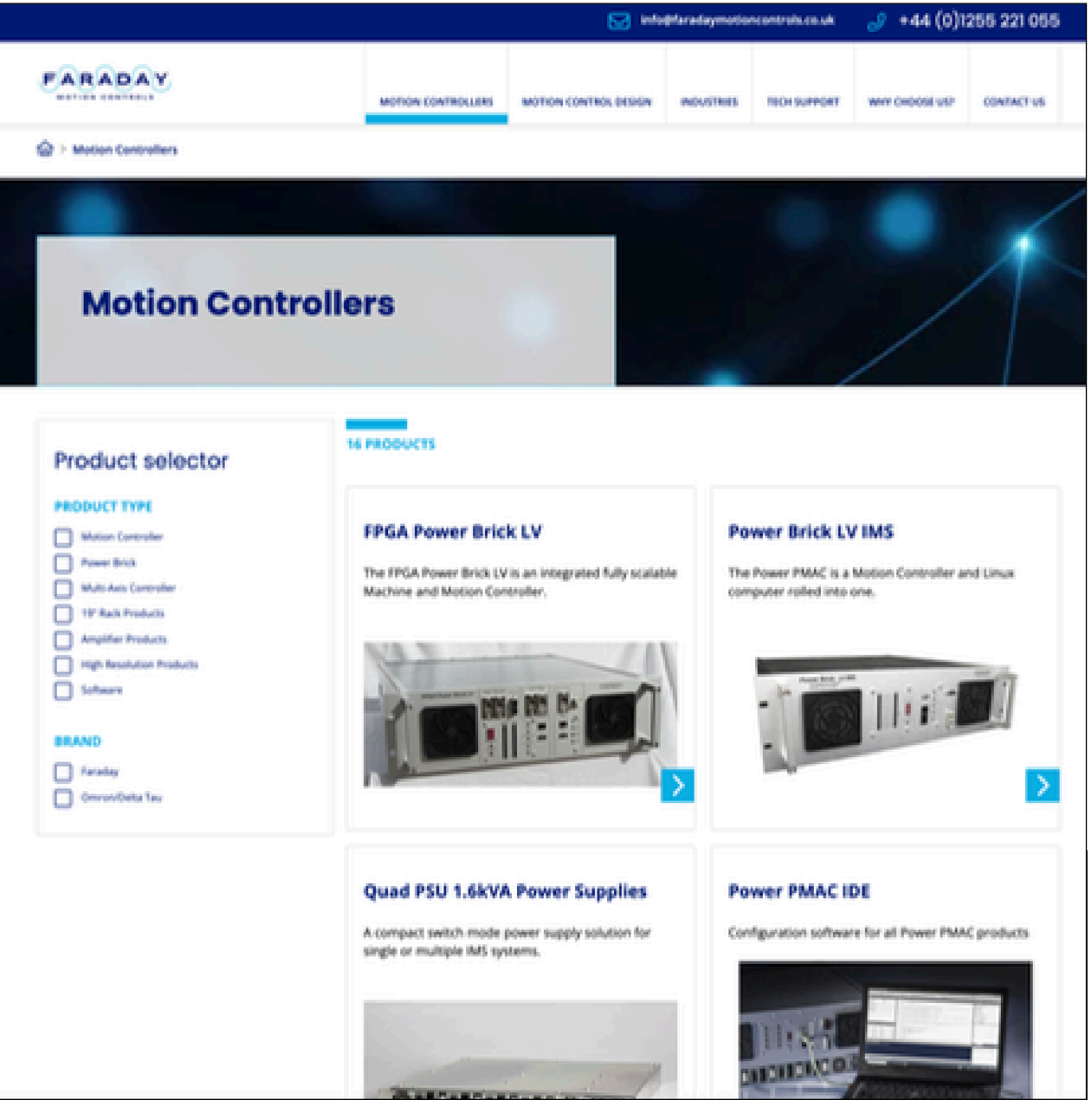
A NEW WEBSITE FOR FARADAY MOTION CONTROLS

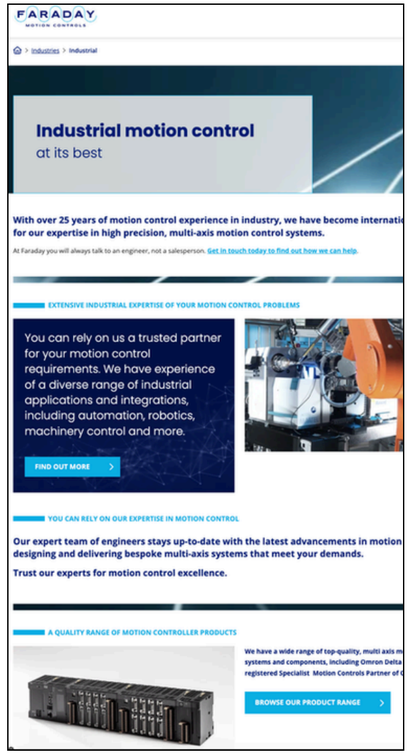
Faraday Motion Controls needed a new website that positioned them as the experts in precision motion control, built credibility with highly technical buyers and generated quality leads.

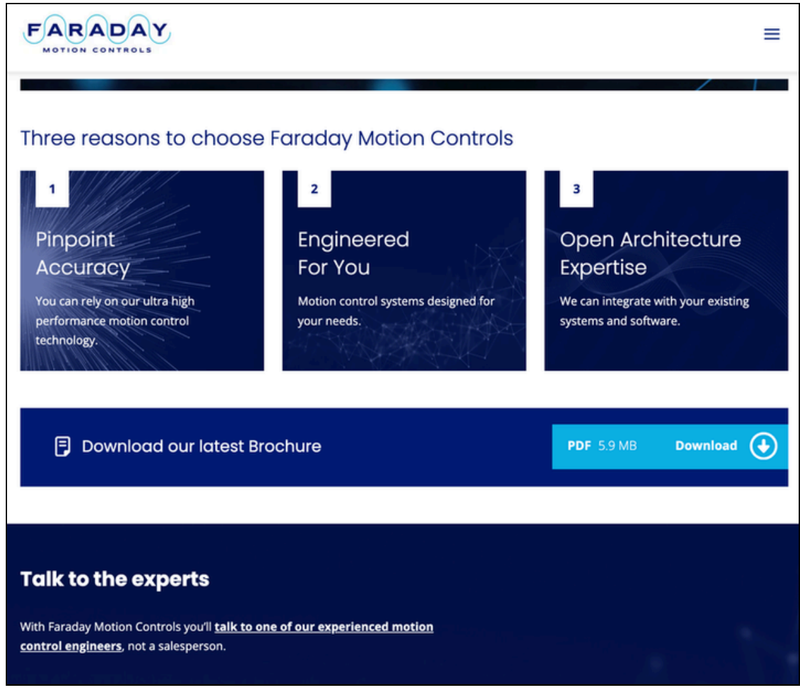
We developed expert led messaging, brought the design to life with video and micro animations and built a searchable product database.



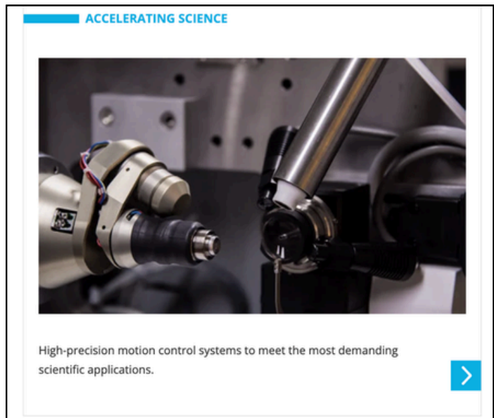
BIGFORK


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+44 (0)1255 221 055
FARADAY
MOTION CONTROLS
MOTION CONTROLLERS
MOTION CONTROL DESIGN
INDUSTRIES
TECH SUPPORT
WHY CHOOSE US?
CONTACT US
Motion Controllers
Motion Controllers
Product selector
PRODUCT TYPE
Motion Controller
Power Brick
Multi-Axis Controller
19" Rack Products
Amplifier Products
High Resolution Products
Software
BRAND
Faraday
Omron/Delta Tau
16 PRODUCTS
FPGA Power Brick LV
The FPGA Power Brick LV is an integrated fully scalable Machine and Motion Controller.
Power Brick LV IMS
The Power PMAC is a Motion Controller and Linux computer rolled into one.
Quad PSU 1.6kVA Power Supplies
A compact switch mode power supply solution for single or multiple IMS systems.
Power PMAC IDE
Configuration software for all Power PMAC products


FARADAY
MOTION CONTROLS
Industrial motion control
at its best
With over 25 years of motion control experience in industry, we have become internati
for our expertise in high precision, multi-axis motion control systems.
At Faraday you will always talk to an engineer, not a salesperson. Get in touch today to find out how we can help.
EXTENSIVE INDUSTRIAL EXPERTISE OF YOUR MOTION CONTROL PROBLEMS
You can rely on us a trusted partner for your motion control requirements. We have experience of a diverse range of industrial applications and integrations, including automation, robotics, machinery control and more.
FIND OUT MORE
YOU CAN RELY ON OUR EXPERTISE IN MOTION CONTROL
Our expert team of engineers stays up-to-date with the latest advancements in motion
designing and delivering bespoke multi-axis systems that meet your demands.
Trust our experts for motion control excellence.
A QUALITY RANGE OF MOTION CONTROLLER PRODUCTS
BROWSE OUR PRODUCT RANGE


FARADAY
MOTION CONTROLS
Three reasons to choose Faraday Motion Controls
1
Pinpoint Accuracy
You can rely on our ultra high performance motion control technology.
2
Engineered For You
Motion control systems designed for your needs.
3
Open Architecture Expertise
We can integrate with your existing systems and software.
Download our latest Brochure
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Download
Talk to the experts
With Faraday Motion Controls you'll talk to one of our experienced motion control engineers, not a salesperson.




ACCELERATING SCIENCE
High-precision motion control systems to meet the most demanding scientific applications.

“BIGFORK DID A GREAT JOB REVAMPING OUR OLD WEBSITE. THE PROCESS WAS VERY EASY FROM START TO FINISH.”

Andy Joslin, Managing Director, Faraday Motion Controls

FARADAY
MOTION CONTROLS

WHY CHOOSE BIGFORK?

OUR EXPERTISE

We have plenty of experience in the tech and SaaS sectors, from creating tasty new websites that get leads, to website support and improvement.

We understand what your customers want from your website, and how we can make it successful.

FUSION MAKES IT WORK



FUSION is our website process.

It successfully delivers a high-quality website, on time, on budget, and focused on your business’s growth.

BIGFORK



4 reasons why you should trust us with your website.

— **Tech and SaaS sector website expertise**
We know what makes a successful website in your sector.

— **You'll get a high performing website.**
A website that looks good and provides a return on your investment.

— **You'll work with an expert and experienced team.**
Strictly no amateurs or offshoring.

— **We're still here for you after launch.**
Making sure your website keeps performing and your business keeps growing.

Google ★★★★★

See our reviews

An experienced team

We help B2B companies turn their websites into lead gen and brand-building tools.

Bigfork are a specialised team of experts, with a big network of trusted specialists.

With us, you get the best team every day. You are working directly with the people who are delivering high-quality work.



Mark Ellaway
Digital Marketing Director



Colin Richardson
Digital Design Director



Amy Culham
Digital Marketing Manager



Vicky Measures
Marketing Executive



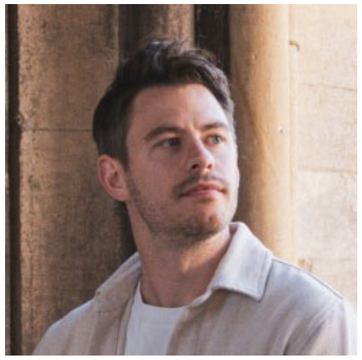
Loz Calver
Technical Lead



Kris Coidan
Senior Developer



Katie Thomas
Digital Designer



James Ward
Digital Designer

OUR PRICING

Our tasty new websites start from £15k.
Premium websites with deeper strategy or enhanced animation, like ONYX, start from £25k.

Optimising instead? Monthly retainers, like our work with Quartix, start at £1k per month, so your budgets stay under control.

READY TO GET COOKING?

Let’s make your website tasty.
Get in touch to find out more.

Mark Ellaway
Digital Marketing Director

mark@bigfork.co.uk
+44 (0) 1603 513080

www.bigfork.co.uk