

TASTY B2B WEBSITES FOR INDUSTRIAL & MANUFACTURING



OUR EXPERTISE

We have plenty of experience within the Manufacturing and Industrial sectors, from creating tasty new websites that get leads, to website support and improvement.

We understand what your customers want from your website, and how we can make it successful.





WHAT WE DO

CUSTOM WEBSITES

We build new, bespoke B2B websites from scratch. We don't do "off-the-shelf" or rely on plug ins.

You'll get as much web expertise as you need - strategy, planning, design, development, copy, images, SEO, and much more.

We don't just design websites that look good, we design ones that deliver better leads, more sales, and big results.

WEBSITE SUPPORT

Our B2B website support services provide you with all the expertise in design, development, SEO and conversion rate optimisation (CRO) you need to improve the performance of your website.

We keep your website up to date, quickly fix problems, and make sure it's well maintained.



OUR WORK

A NEW WEBSITE FOR RICHARD WESTERN

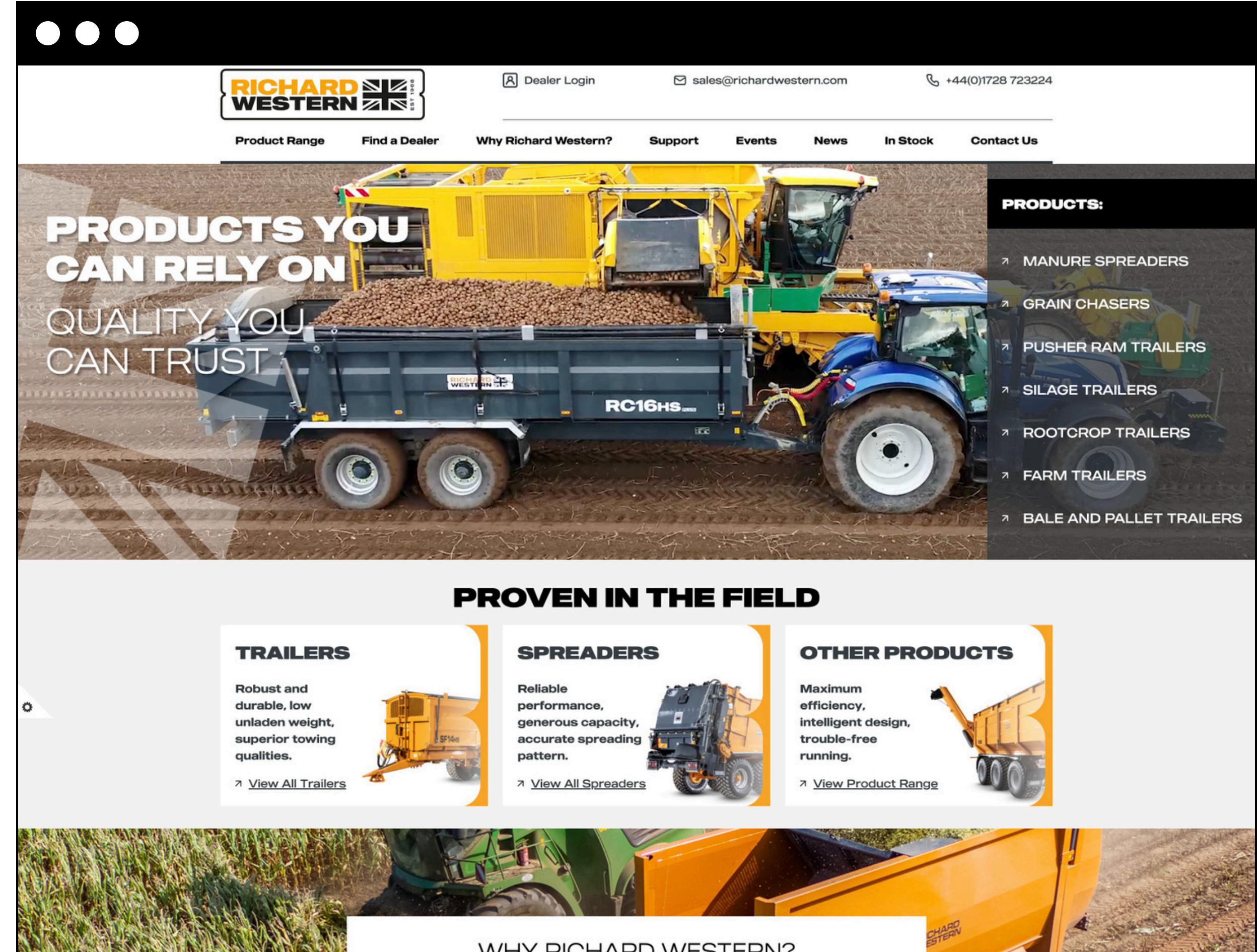
We were appointed to design a new B2B website for Richard Western with two main objectives:

1. Showcasing their impressive product range
2. Promoting their increasingly wide network of national and international dealers.

We'll go through some features of this website, but you can also view it yourself here.

www.richardwestern.com

BIGFORK



The screenshot shows the homepage of the Richard Western website. At the top, there is a navigation bar with the company logo, 'Dealer Login', an email link, and a phone number. Below the navigation is a main banner featuring a yellow agricultural machine (likely a spreader) in a field, with the text 'PRODUCTS YOU CAN RELY ON' and 'QUALITY YOU CAN TRUST' overlaid. To the right of the banner is a sidebar titled 'PRODUCTS:' with a list of categories: MANURE SPREADERS, GRAIN CHASERS, PUSHER RAM TRAILERS, SILAGE TRAILERS, ROOTCROP TRAILERS, FARM TRAILERS, and BALE AND PALLET TRAILERS. Below the banner, there is a section titled 'PROVEN IN THE FIELD' with three sub-sections: 'TRAILERS', 'SPREADERS', and 'OTHER PRODUCTS', each with a small image and a 'View All' link. At the bottom of the page, there is a large image of a green tractor with a yellow trailer, and a footer section with the text 'WHY RICHARD WESTERN?'.

INTERACTIVE PRODUCT PAGES

High-end, technical products come with a lot of information.

To stop the product pages becoming overwhelming, we designed a user-friendly set of tabs allowing people to seamlessly move from one piece of content to another, without getting lost.

Try it for yourself



BIGFORK

RICHARD WESTERN

Dealer Login | sales@richardwestern.com | +44(0)1728 723224

Product Range | Find a Dealer | Why Richard Western? | Support | Events | News | In Stock | Contact Us

Product Range | Farm Trailers | Suffolk Trailer

Share this page: [f](#) [t](#)

SUFFOLK TRAILER

LARGE CAPACITY
ROBUST & DURABLE

About this product:

OVERVIEW

FEATURES

DOWNLOADS

GALLERY

OPTIONS

VIDEO

DIMENSIONS

STD FEATURES

ROLL OVER SHEET SYSTEMS

PREMIUM POSITIONING AND BUILDING TRUST

Strong messaging, combined with video, imagery and great branding demonstrated Richard Western's high quality. Content such as testimonials builds trust with users.

BIGFORK



Richard Western is the leading trailer and spreader manufacturers in the UK. We design and manufacture high-quality agricultural machinery with modern, functional designs that deliver reliable and efficient performance for our customers.

Richard Western is PROVEN IN THE FIELD.

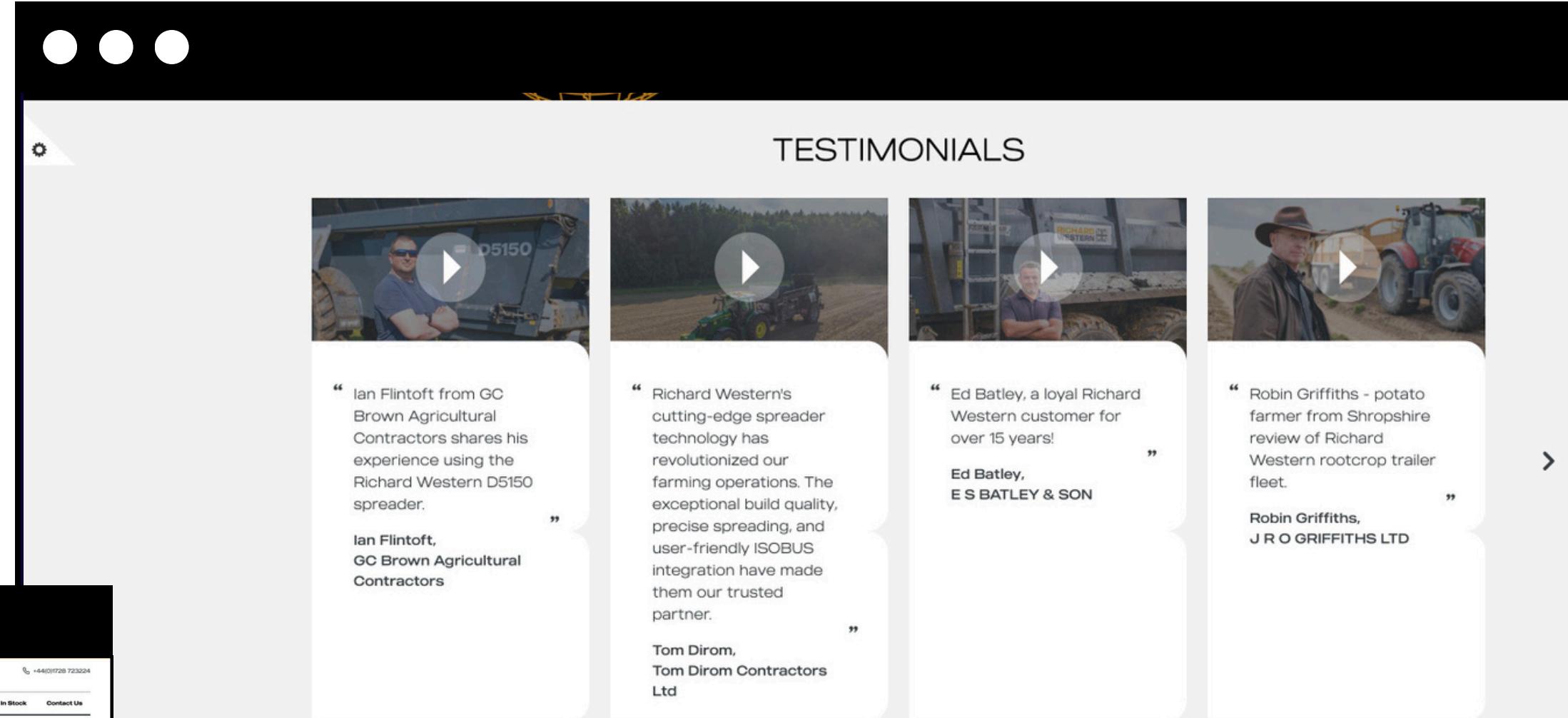
50 YEARS Making Trailers

Made in the UK

Based in Suffolk, we are a family-owned, family-run business specialising in the manufacture of high-quality farm trailers and manure spreaders.

We have a network of trusted dealers across the UK who distribute and support our products nationwide. Our range includes the highly acclaimed Suffolk Trailers, as well as the popular Delish and fast tow-fab body manure spreaders.

Our team are passionate about building quality machinery that you can rely on. In every element of our production process, we focus on the best way to deliver products that you can be proud to own.



TESTIMONIALS

“ Ian Flintoft from GC Brown Agricultural Contractors shares his experience using the Richard Western D5150 spreader.

Ian Flintoft,
GC Brown Agricultural Contractors

“ Richard Western's cutting-edge spreader technology has revolutionized our farming operations. The exceptional build quality, precise spreading, and user-friendly ISOBUS integration have made them our trusted partner.

Tom Dirom,
Tom Dirom Contractors Ltd

“ Ed Batley, a loyal Richard Western customer for over 15 years!

Ed Batley,
E S BATLEY & SON

“ Robin Griffiths - potato farmer from Shropshire review of Richard Western rootcrop trailer fleet.

Robin Griffiths,
J R O GRIFFITHS LTD



Trailer Reliability is key to Supporting Harvest and Construction Home and Abroad

Richard Western has built a strong reputation for producing high-quality trailers, setting us apart in the

LATEST NEWS



LLOYD LTD EXPANDS RICHARD WESTERN AREA TO ITS LANCASHIRE BRANCH

Lloyd Ltd is delighted to announce that it is now representing Richard Western in the Garstang area.



Richard Western responds to farming challenges with new Weeks trailer and simpler-spec spreaders at LAMMA

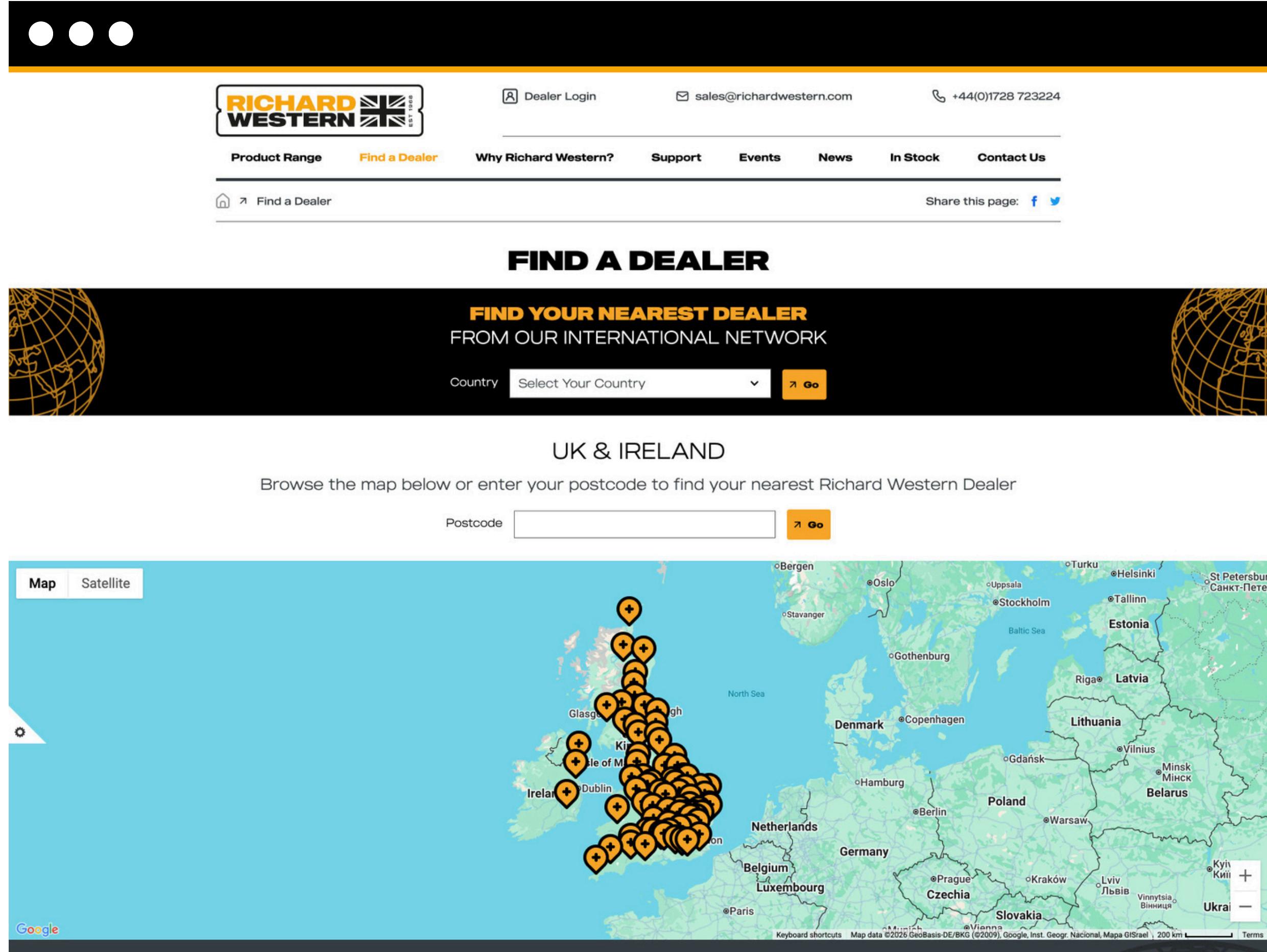
Richard Western responds to farming challenges with new Weeks trailer and simpler-spec spreaders at LAMMA

FIND A DEALER

Richard Western rely on their network of dealers to sell their products to farmers.

Our design allows users to select their location and find their nearest dealer with contact details and website listed, making it easy for the customer to get in touch.

BIGFORK



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**“A GREAT SERVICE
FROM BIGFORK, THEY
DID A BRILLIANT JOB.”**

Egidijus Kasparavicius, IT / Sales, Richard Western

BIGFORK

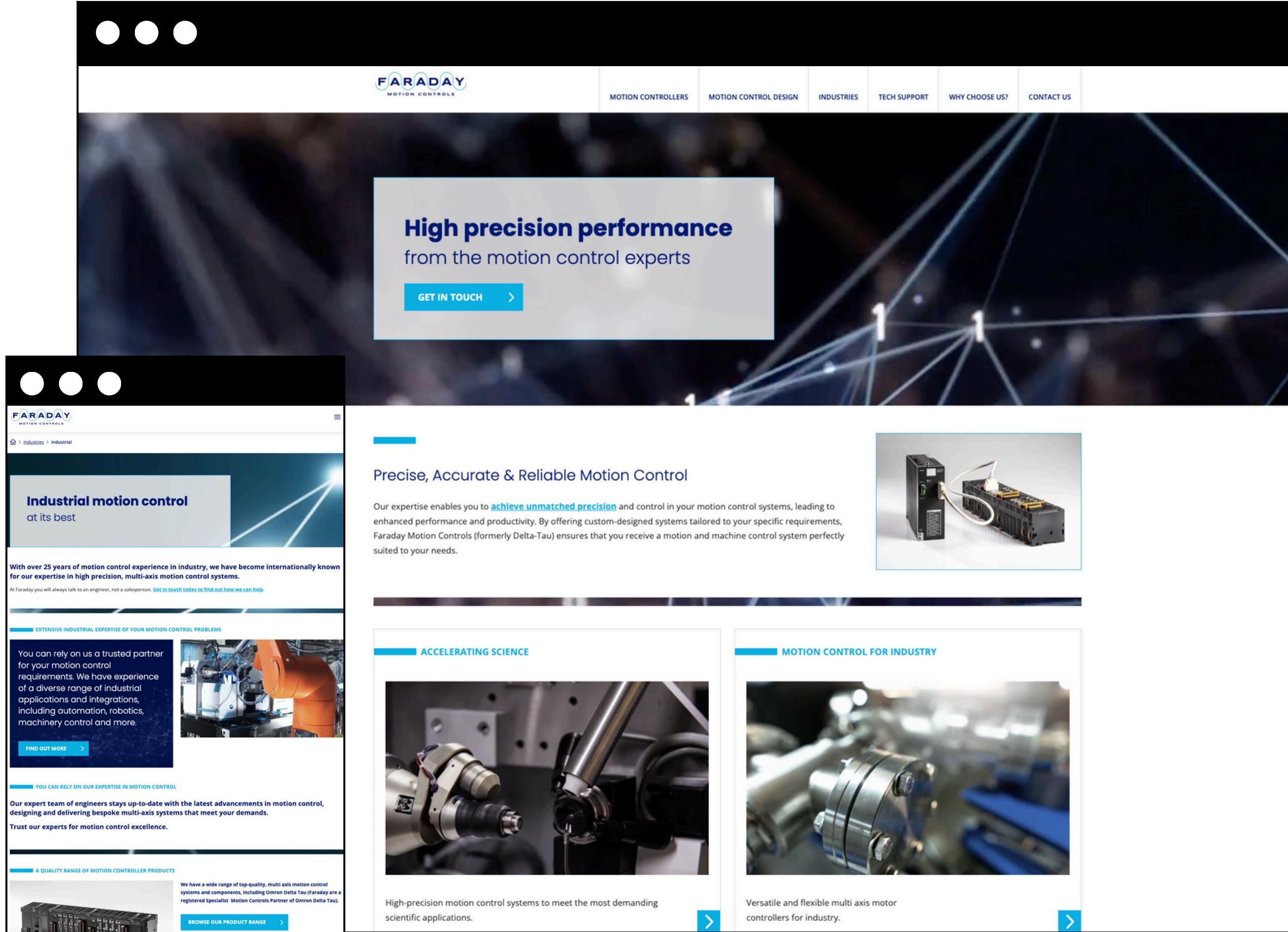


A NEW WEBSITE FOR FARADAY MOTION CONTROL

Faraday Motion Controls are specialists in motion control engineering.

They needed a new website that positioned them as experts in their field, to serve as credentials and generate leads.

faradaymotioncontrols.co.uk



High precision performance
from the motion control experts

[GET IN TOUCH](#)

Industrial motion control
at its best

With over 25 years of motion control experience in industry, we have become internationally known for our expertise in high precision, multi-axis motion control systems.

At Faraday you will always talk to an engineer, not a salesperson. [Get in touch today to find out how we can help.](#)

EXTENSIVE INDUSTRIAL EXPERTISE OF YOUR MOTION CONTROL PROBLEMS

You can rely on us a trusted partner for your motion control requirements. We have experience of a diverse range of industrial applications and integrations, including automation, robotics, machinery control and more.

[FIND OUT MORE](#)

YOU CAN RELY ON OUR EXPERTISE IN MOTION CONTROL

Our expert team of engineers stays up-to-date with the latest advancements in motion control, designing and delivering bespoke multi-axis systems that meet your demands.

Trust our experts for motion control excellence.

A QUALITY RANGE OF MOTION CONTROLLER PRODUCTS

We have a wide range of top-quality, multi axis motion control systems and components, including Omron Delta Tau (Faraday are a registered Specialist Motion Controls Partner of Omron Delta Tau).

[BROWSE OUR PRODUCT RANGE](#)

Precise, Accurate & Reliable Motion Control

Our expertise enables you to [achieve unmatched precision](#) and control in your motion control systems, leading to enhanced performance and productivity. By offering custom-designed systems tailored to your specific requirements, Faraday Motion Controls (formerly Delta-Tau) ensures that you receive a motion and machine control system perfectly suited to your needs.

ACCELERATING SCIENCE

High-precision motion control systems to meet the most demanding scientific applications.

MOTION CONTROL FOR INDUSTRY

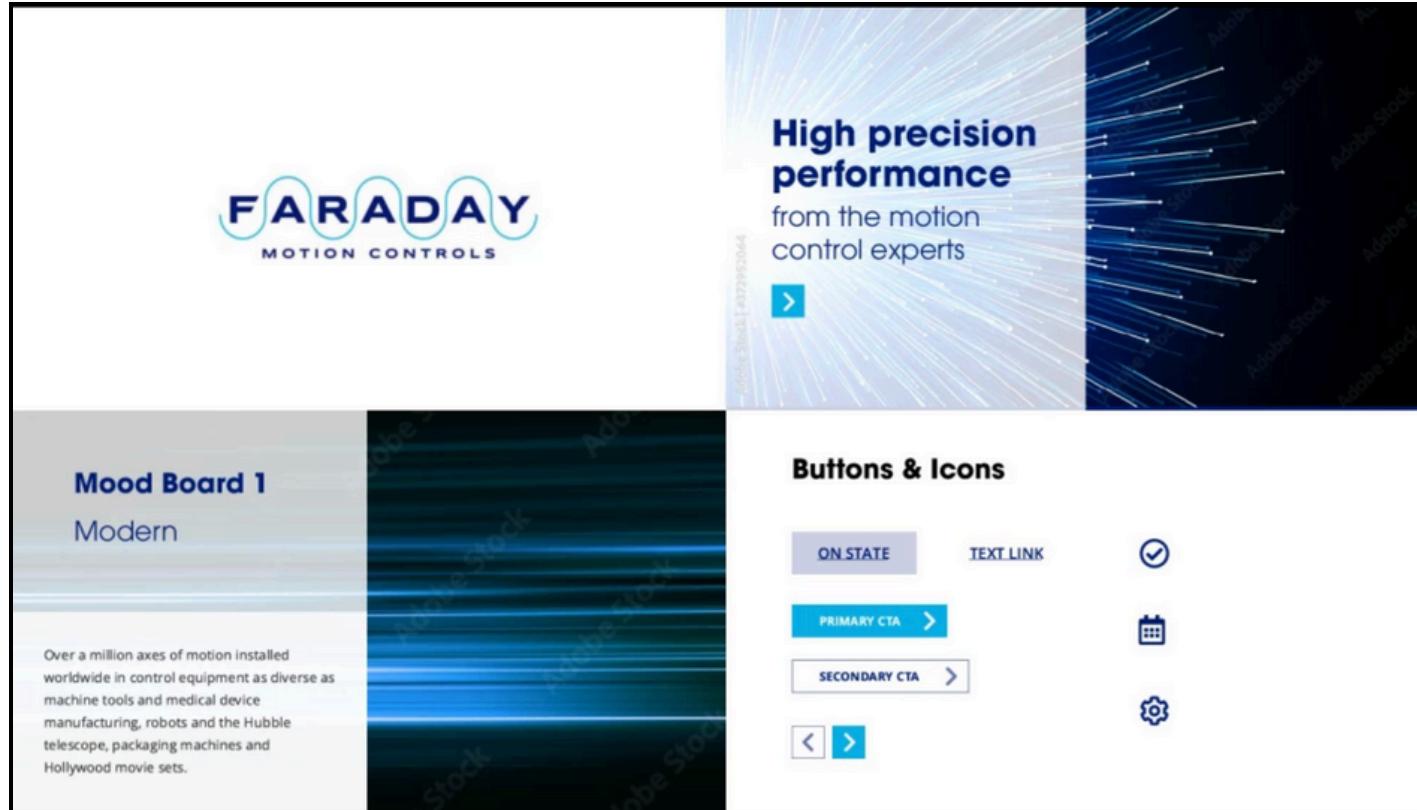
Versatile and flexible multi axis motor controllers for industry.

MOOD BOARDS AND DESIGN FOR FARADAY MOTION CONTROLS

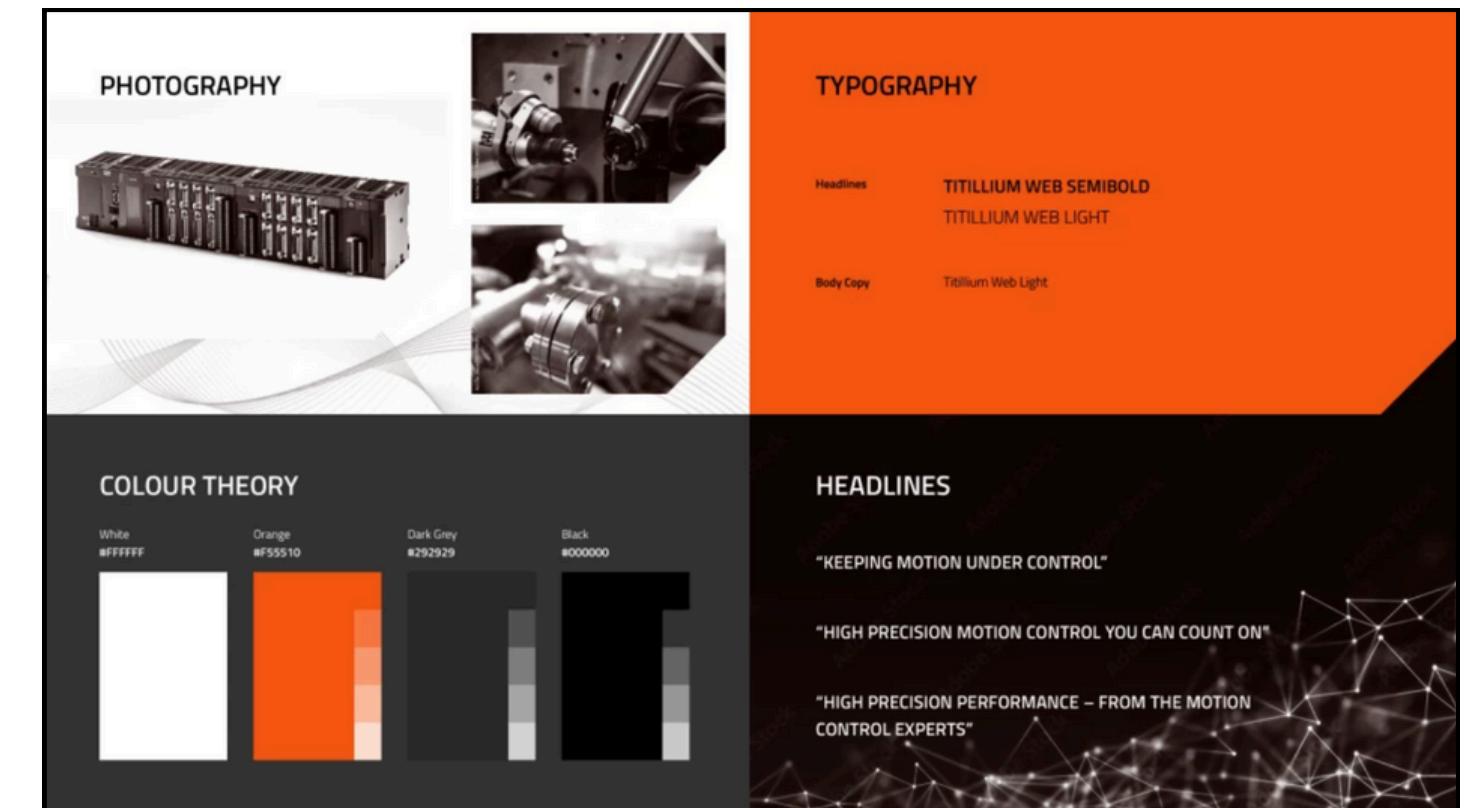
Using mood boards is a good way to visualise a website concept before a full design.

We created two modern options with different strengths, then refined one of them into a website concept.

Video and abstract imagery are throughout the website to get across a feeling of movement. We also built in micro-animations, so pages felt fluid and always in-motion.



Option 1



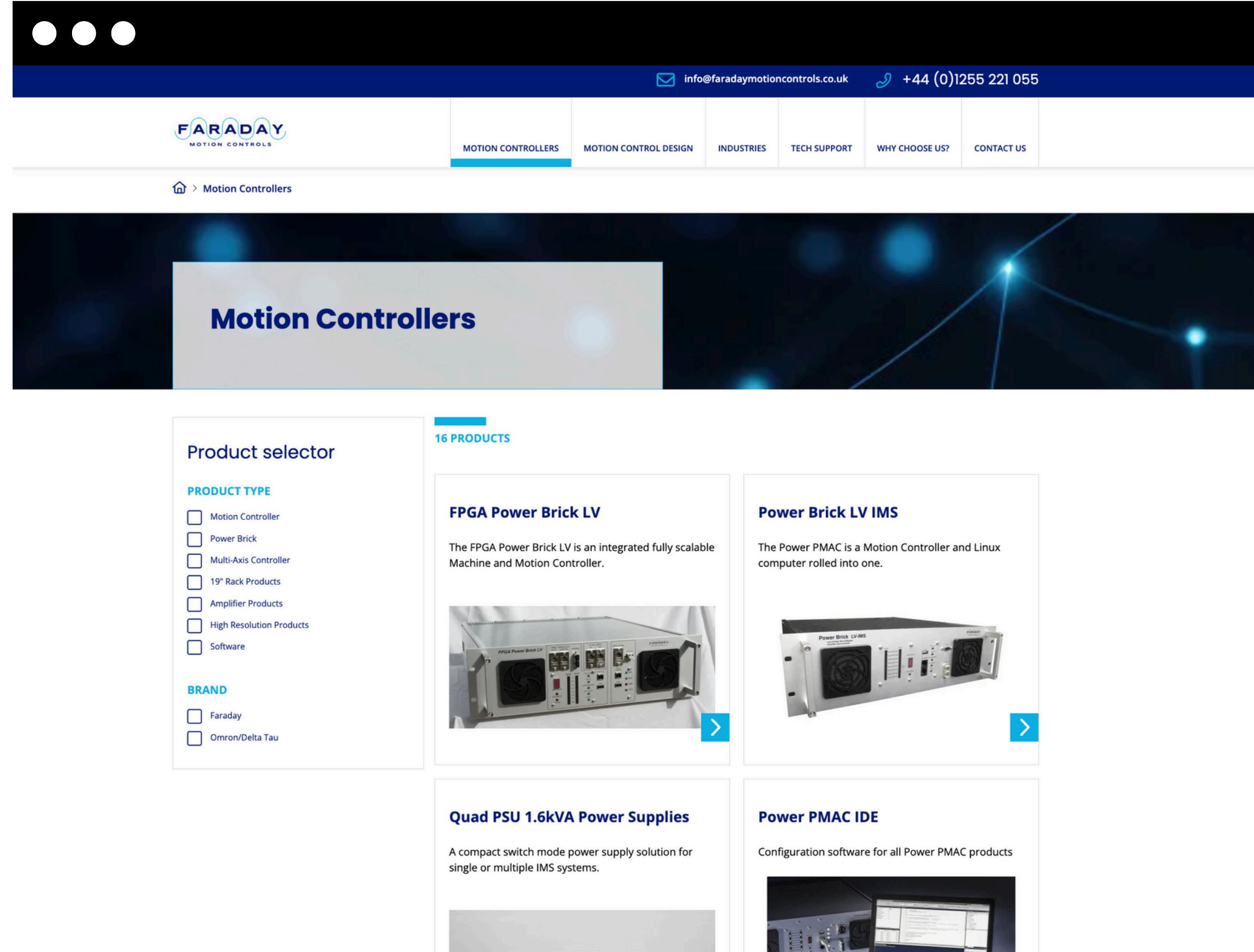
Option 2

A SEARCHABLE PRODUCT DATABASE

A searchable database of products creates a seamless user experience.

We comissioned professional photography to make products stand out.

BIGFORK



The screenshot shows the Faraday Motion Controls website. At the top, there is a black header with three white dots. Below it is a blue header with the Faraday logo, an envelope icon for email, and a phone icon with the number +44 (0)1255 221 055. The main navigation menu includes links for MOTION CONTROLLERS (which is highlighted in blue), MOTION CONTROL DESIGN, INDUSTRIES, TECH SUPPORT, WHY CHOOSE US?, and CONTACT US. Below the header, a breadcrumb navigation shows a home icon followed by 'Motion Controllers'. The main content area has a dark background with a bright light effect on the right. A large blue header box contains the text 'Motion Controllers'. To the left, a 'Product selector' sidebar lists '16 PRODUCTS' and includes sections for 'PRODUCT TYPE' (Motion Controller, Power Brick, Multi-Axis Controller, 19" Rack Products, Amplifier Products, High Resolution Products, Software) and 'BRAND' (Faraday, Omron/Delta Tau). To the right, there are four product cards: 'FPGA Power Brick LV' (described as an integrated fully scalable Machine and Motion Controller, with an image of the hardware and a blue 'View' button), 'Power Brick LV IMS' (described as a Motion Controller and Linux computer rolled into one, with an image of the hardware and a blue 'View' button), 'Quad PSU 1.6kVA Power Supplies' (described as a compact switch mode power supply solution for single or multiple IMS systems, with an image of the hardware and a blue 'View' button), and 'Power PMAC IDE' (described as configuration software for all Power PMAC products, with an image of a computer monitor displaying software and a blue 'View' button).

“BIGFORK DID A GREAT JOB REVAMPING OUR OLD WEBSITE. THE PROCESS WAS VERY EASY FROM START TO FINISH.”

Andy Joslin, Managing Director. Faraday Motion Controls



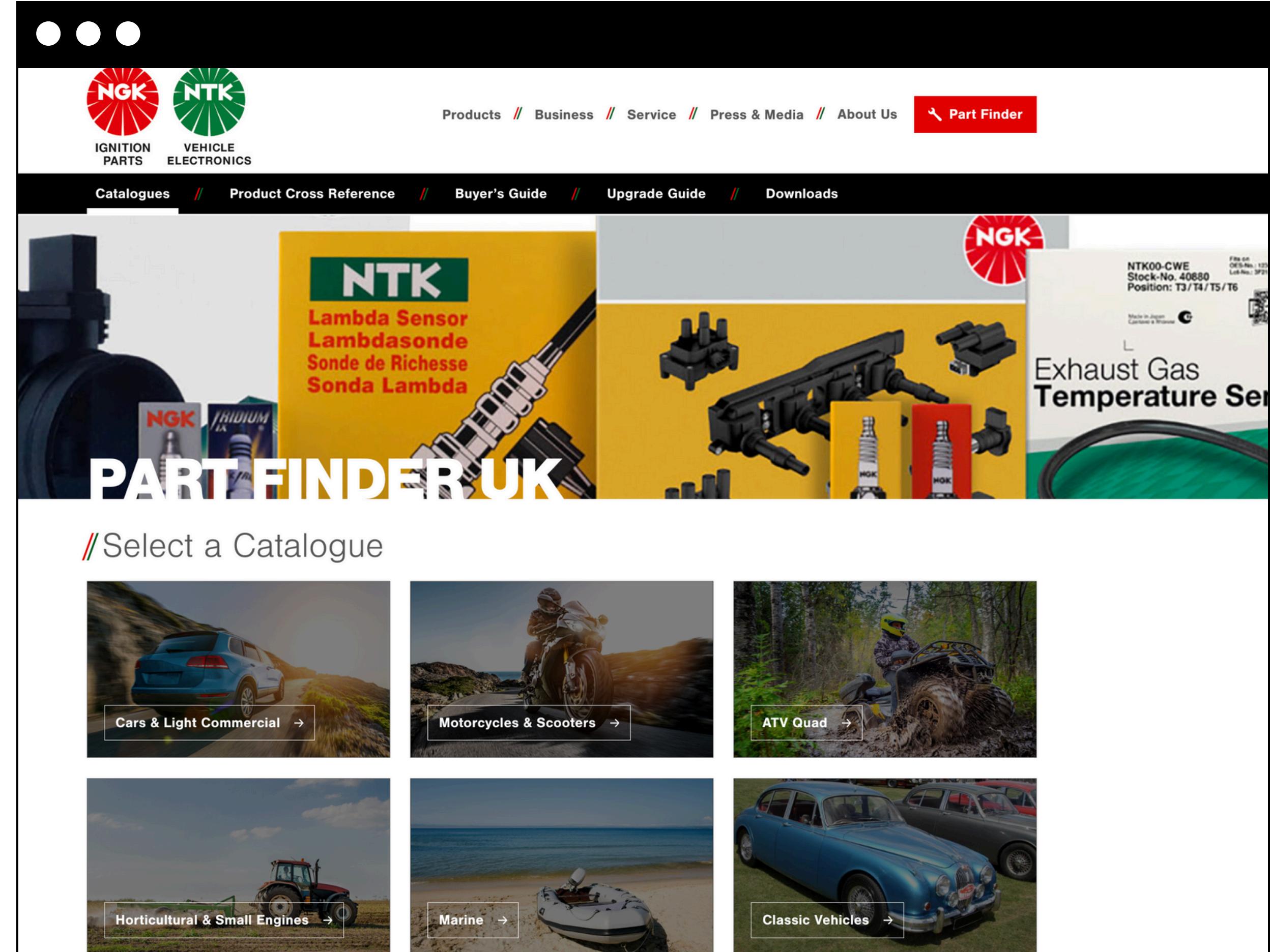
A NEW WEBSITE FOR SNAP-ON PRODUCTS

NGK Spark Plugs (UK) is one of the leading automotive and technical ceramics manufacturers, providing spark plugs and sensors for a wide range of applications.

We have been involved in developing and maintaining their original Part Finder application - an interactive web-based tool to identify the correct product for a vehicle or engine.

www.ngkpartfinder.co.uk

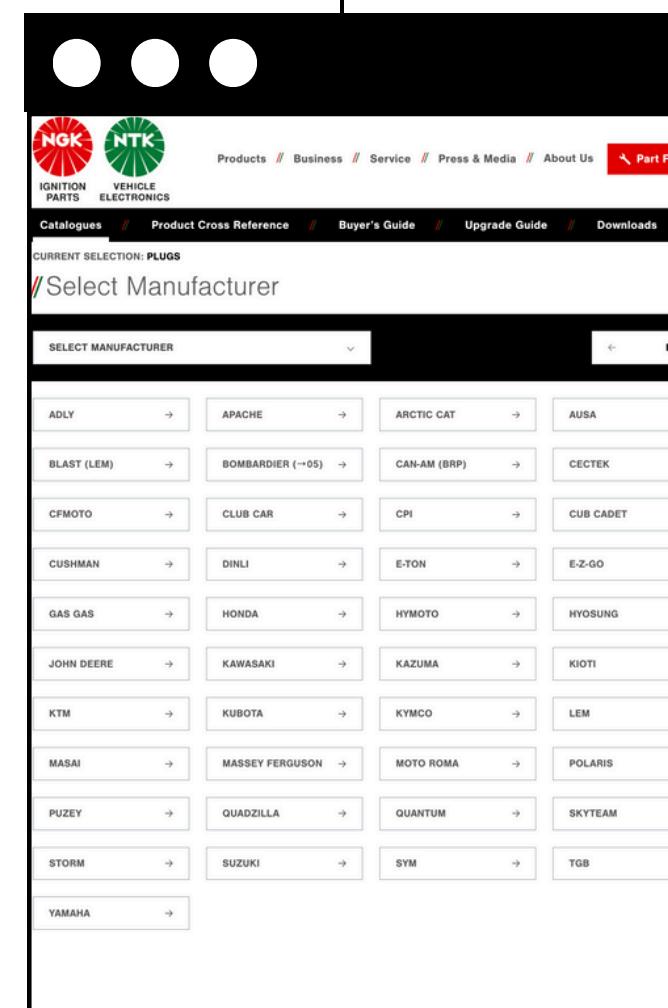
BIGFORK



The screenshot shows the homepage of the NGK Part Finder UK website. At the top, there are three circular navigation dots. Below them are the NGK Ignition Parts logo (red circle with 'NGK' and 'IGNITION PARTS') and the NTK Vehicle Electronics logo (green circle with 'NTK' and 'VEHICLE ELECTRONICS'). The top navigation bar includes links for 'Products // Business // Service // Press & Media // About Us' and a red 'Part Finder' button with a magnifying glass icon. Below the navigation is a black banner with links for 'Catalogues // Product Cross Reference // Buyer's Guide // Upgrade Guide // Downloads'. The main content area features a large image of a car engine with various NGK and NTK components. Overlaid on this image is the text 'PARTFINDER.UK' in large, bold, white letters. Below this, a sub-header reads '/Select a Catalogue'. Six categories are shown in a grid: 'Cars & Light Commercial' (blue car image), 'Motorcycles & Scooters' (motorcycle image), 'ATV Quad' (ATV image), 'Horticultural & Small Engines' (tractor image), 'Marine' (boat image), and 'Classic Vehicles' (classic car image). Each category has a small arrow icon to its right.

KEEPING IT UPDATED

The new website was built on a Silverstripe 4 content management system to allow NGK Spark Plugs (UK) to easily import data from Excel directly into the system as well as maintain individual data rows in case of errors or minor updates.



Products // Business // Service // Press & Media // About Us [Part Finder](#)

Catalogues // Product Cross Reference // Buyer's Guide // Upgrade Guide // Downloads

BUYER'S GUIDE UK

NGK / NTK Buyer's Guide

Use the buyer's guide to find suitable applications for NGK / NTK products.

START TYPING A PART NUMBER OR START TYPING A STOCK NUMBER

Spark Plug / Part No **SPMR8A6HDG** / Stock No **92264**

FILTER BY CATALOGUE **FILTER BY MANUFACTURER**

Catalogue	Category	Manufacturer	Model	Dates	Fitment
Cars & Light Commercial	-	FERRARI	CALIFORNIA (4.3l)	04/09→12/14	Recommended

[View](#)

IMAGES AND DESIGN

With thousands of products, adding images was a challenge. We devised a system allowing bulk image uploads that would automatically map images to products throughout the website, completely removing the need to any manual intervention.

The is fresh, modern and mirrors the main NGK Spark Plugs (UK) website while having its own identity.

BIGFORK

The screenshot shows the NGK Ignition Parts website for the 'CARS & LIGHT COMMERCIAL' section. The top navigation bar includes links for 'Products', 'Business', 'Service', 'Press & Media', 'About Us', and a 'Part Finder' button. Below the navigation is a large banner image of a blue car driving on a road. The text 'CARS & LIGHT COMMERCIAL' is overlaid on the banner. Below the banner is a grid of 16 product images, each with a label and an arrow pointing to a detailed product page. The labels include: Spark Plugs, Glow Plugs, Lambda Sensors, Ignition Coils, MAF Sensors, MAP Sensors, Cam Sensors, Crank Sensors, Ignition Leads, EGT Sensors, NOX Sensors, and EGR Valves.

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**“WE’VE WORKED WITH BIGFORK
FOR OVER 10 YEARS AND THEY
HAVE CONTINUED TO EXCEL
WITH THE WORK THEY’VE
COMPLETED FOR NGK. ”**

Mark Hallam / NGK Spark Plugs (UK) LTD

BIGFORK

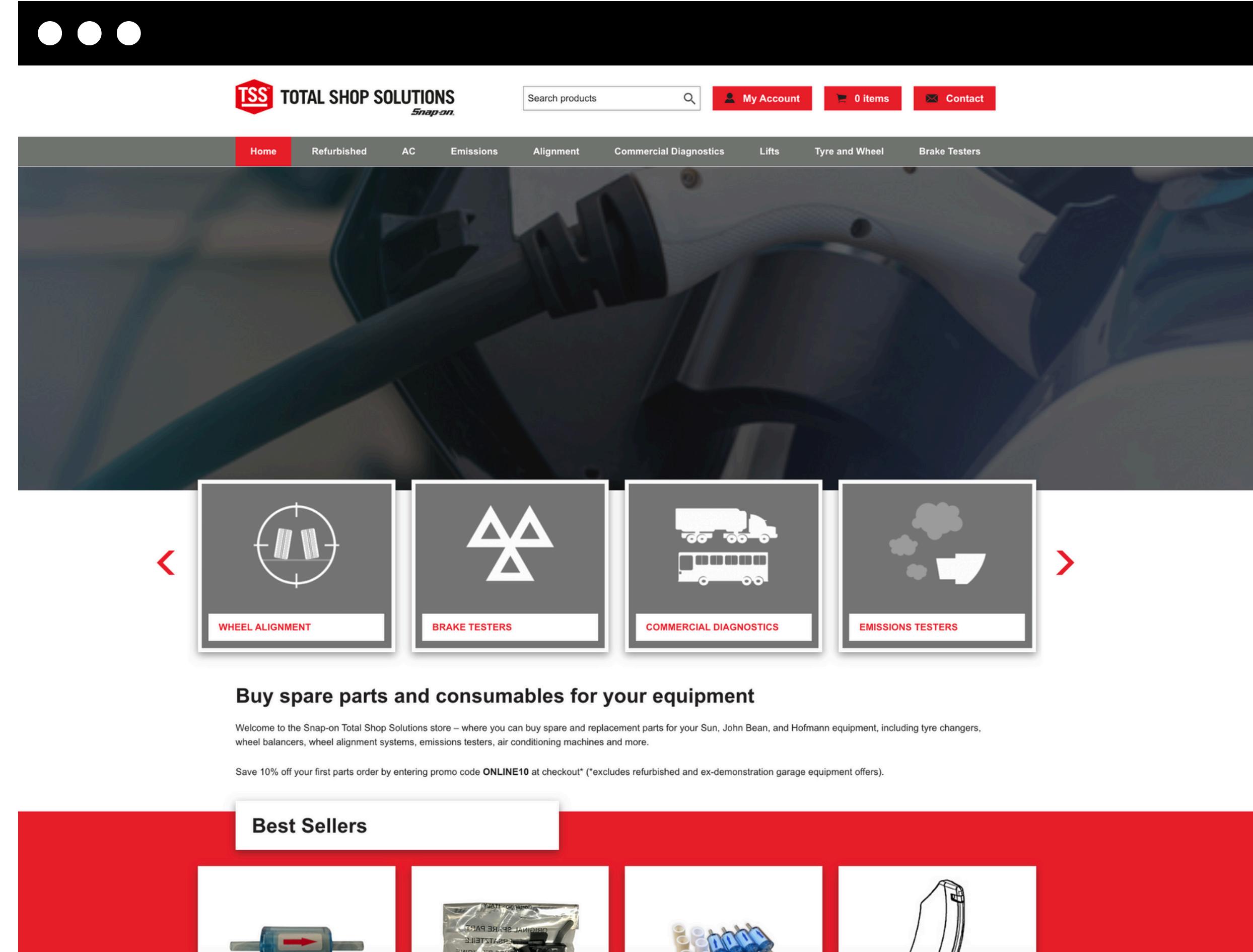


A NEW WEBSITE FOR SNAP-ON PRODUCTS

Snap-on are manufacturers of tools, diagnostics and repair information.

The main goal for the new site was to make it easier for customers to find and order products.

www.snaponconsumables.co.uk



The screenshot shows the homepage of the Total Shop Solutions website. At the top, there is a navigation bar with the TSS Total Shop Solutions logo, a search bar, and links for 'My Account', '0 items' in the shopping cart, and 'Contact'. Below the navigation is a main menu with categories: Home, Refurbished, AC, Emissions, Alignment, Commercial Diagnostics, Lifts, Tyre and Wheel, and Brake Testers. The main content area features a large image of a car wheel and tire. Below this are four cards with icons and text: 'WHEEL ALIGNMENT' (with a wheel icon), 'BRAKE TESTERS' (with a triangle icon), 'COMMERCIAL DIAGNOSTICS' (with a truck and bus icon), and 'EMISSIONS TESTERS' (with a car and smoke icon). A red arrow on the left and a red arrow on the right indicate that more content is available. Below these cards is a section titled 'Buy spare parts and consumables for your equipment' with a welcome message and a 10% discount offer. At the bottom, there is a 'Best Sellers' section with four product images: a blue tool, a black bag labeled 'ORIGINAL SERVICE PACK', a set of blue and white connectors, and a black cable.

PRODUCT SEARCH

Products can be filtered by categories or by an intuitive search system, which lets users type in a name, part number or keywords to get to the part they need.

A built in 'coupon' system means that promotional offers and campaigns can be used on the website and adjusted according to the clients requirements.

The screenshot displays two views of the Total Shop Solutions website. The top view is the 'Buy AC Parts' page, showing a search bar, navigation menu, and a grid of four red and black air conditioning units with labels: 'SUN KOOLKARE DUAL GAS', 'SUN KOOLKARE BLIZZARD HFO', 'SUN KOOLKARE BLIZZARD PRO', and 'SUN KOOLKARE BLIZZARD PRO (PRE-2014)'. The bottom view is a mobile-optimized 'Buy Emissions Parts' page for the 'Sun DGA5000' model, showing a grid of various products including a Brother printer and a 12V battery adaptor cable, each with a price and an 'Add to Cart' button.

WHY CHOOSE BIGFORK?

FUSION MAKES IT WORK

FUSION is our website process.

It successfully delivers a high quality website, on time, on budget, and focused on your business' growth.





4 reasons why you can trust us with your website.

We're B2B specialists.
We know what buyers want
from websites.

You'll get a high quality, custom
website. No templates and no
compromises

You'll work with an expert and
experienced team. Strictly no
amateurs or offshoring.

You'll receive all the ongoing
support you need for your
website.

FIVE STAR GOOGLE REVIEWS



AN EXPERIENCED TEAM

We help B2B companies streamline operations, accelerate growth, engage audiences, and position their brand above the competition with website expertise.

Bigfork are a small team of experts, with a big network of trusted specialists.



Mark Ellaway
Digital Marketing
Director



Colin Richardson
Digital Design
Director



Amy Culham
Digital Marketing
Manager



Vicky Measures
Marketing Executive



Loz Calver
Senior Developer



Kieran Rigby
Web Developer

READY TO GET STARTED?

Let's make your website tasty.
Get in touch to find out more.

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Digital Marketing Director

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