



# TASTY B2B WEBSITES FOR INDUSTRIAL & MANUFACTURING





# OUR EXPERTISE

We have plenty of experience within the Manufacturing and Industrial sectors, from creating tasty new websites that get leads, to website support and improvement.

We understand what your customers want from your website, and how we can make it successful.





# WHAT WE DO



# CUSTOM WEBSITES

We build new, bespoke B2B websites from scratch. We don't do "off-the-shelf" or rely on plug ins.

You'll get as much web expertise as you need - strategy, planning, design, development, copy, images, SEO, and much more.

We don't just design websites that look good, we design ones that deliver better leads, more sales, and big results.





# WEBSITE SUPPORT

Our B2B website support services provide you with all the expertise in design, development, SEO and conversion rate optimisation (CRO) you need to improve the performance of your website.

We keep your website up to date, quickly fix problems, and make sure it's well maintained.



# OUR WORK





## A NEW WEBSITE FOR RICHARD WESTERN

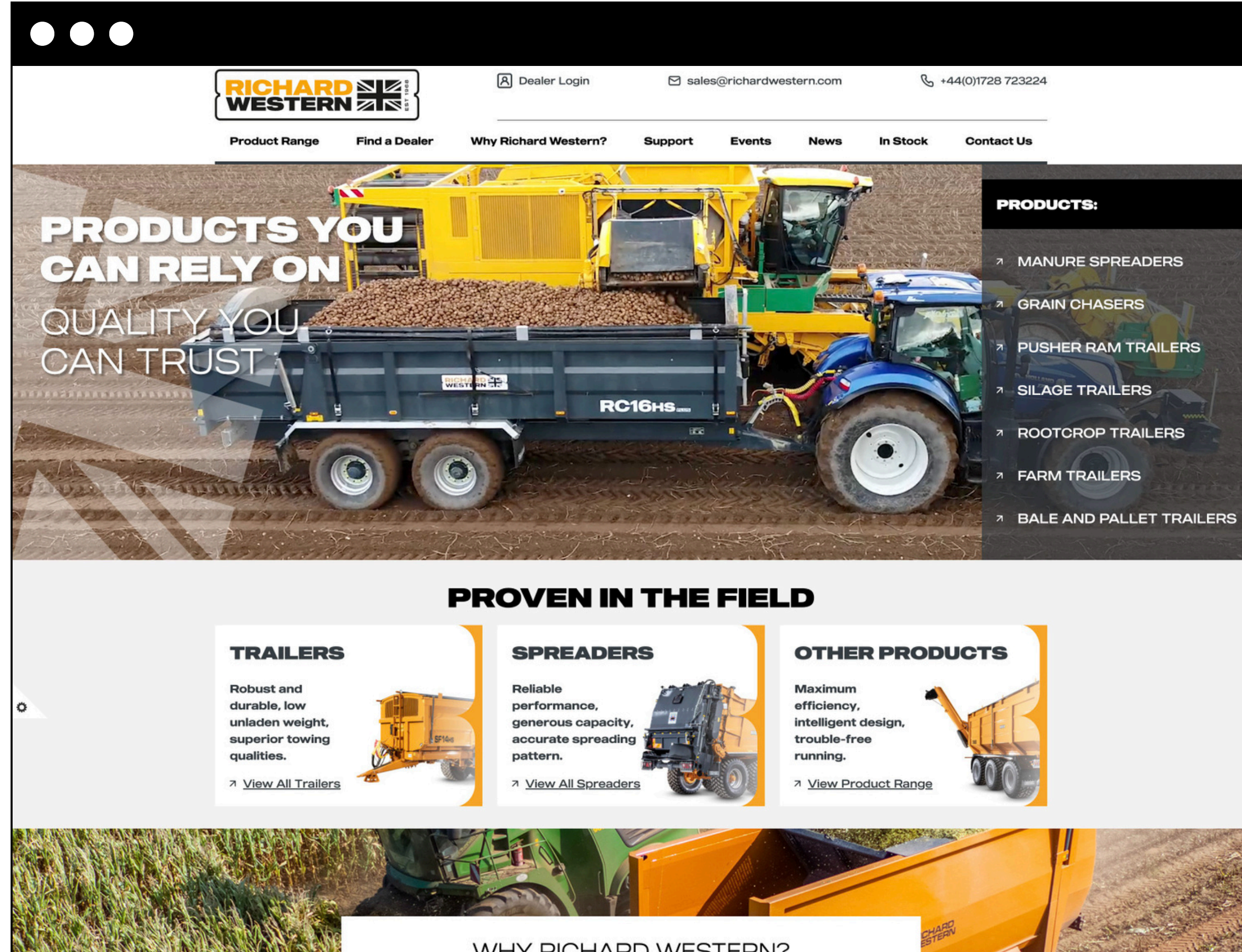
We were appointed to design a new B2B website for Richard Western with two main objectives:

1. Showcasing their impressive product range
2. Promoting their increasingly wide network of national and international dealers.

We'll go through some features of this website, but you can also view it yourself here.

[www.richardwestern.com](http://www.richardwestern.com)

BIGFORK







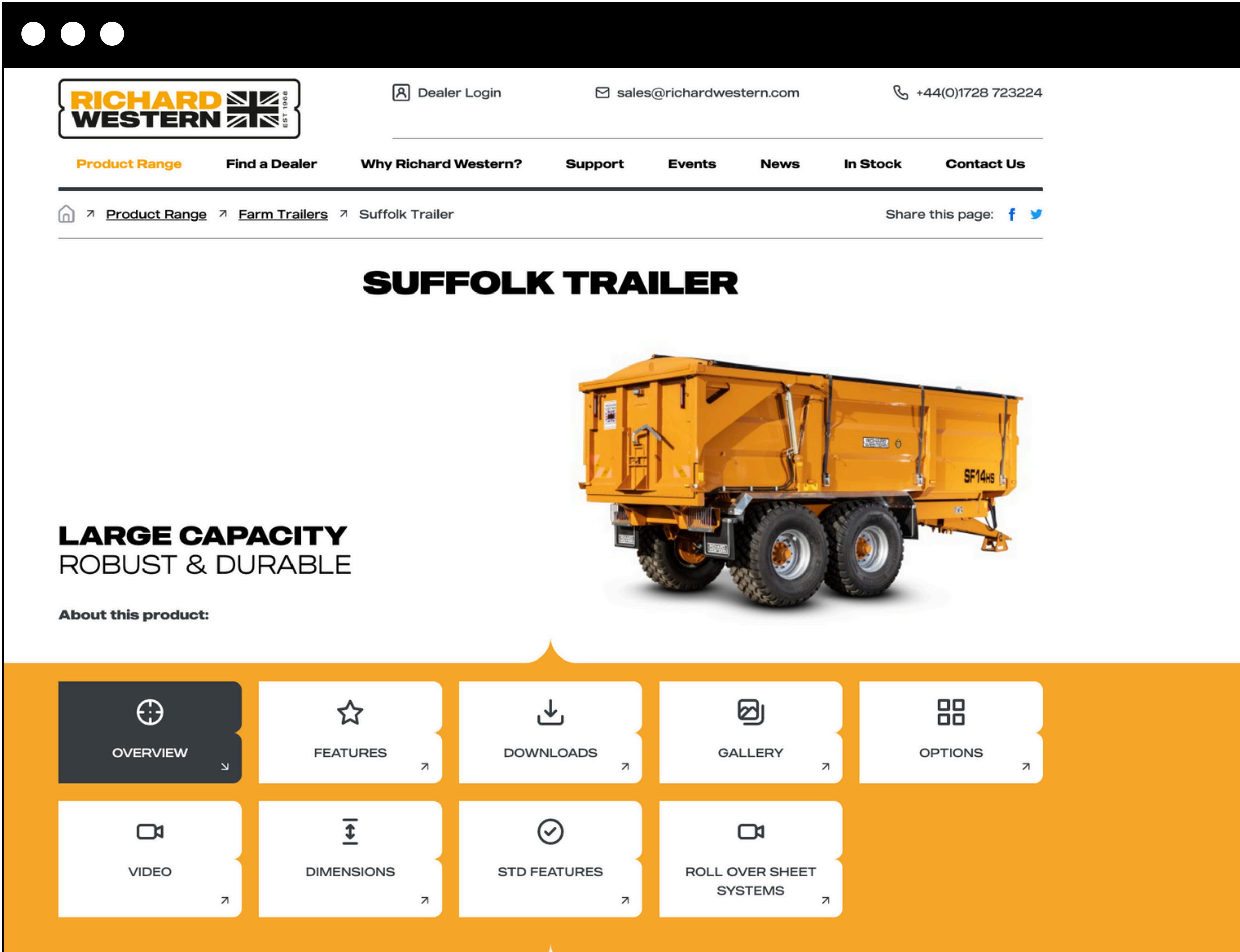
# INTERACTIVE PRODUCT PAGES

High-end, technical products come with a lot of information.

To stop the product pages becoming overwhelming, we designed a user-friendly set of tabs allowing people to seamlessly move from one piece of content to another, without getting lost.

Try it for yourself →

BIGFORK



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# BIGFORK

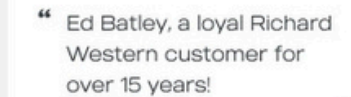
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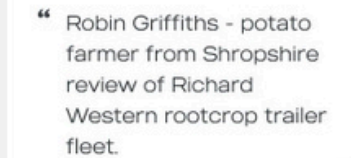
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## ABOUT US

Richard Western is the leading trailer and spreader manufacturers in the UK.

We design and manufacture high-quality agricultural machinery with modern, functional designs that deliver reliable and efficient performance for our customers.



Made in the UK

Based in Suffolk, we are a family-owned, family-run business specialising in the design and manufacture of high-quality farm trailers and manure spreaders.

With our in-house team of designers, product engineers and fabricators, we are committed to providing high-performing and reliable products.

We have a network of trusted dealers across the UK who distribute and support our products to users nationwide. Our range includes the highly acclaimed **Suffolk Trailers**, as well as the popular **Pelliah** and **fast tow, fat body (FFB)** manure spreaders.



“Our team are passionate about building quality machinery that you can rely on. In every element of our production process, we focus on the best way to deliver products that you can be proud to own.

## A blue SRT24 dump truck is shown with its bed raised, parked in a construction yard. The truck has "SRT24" and "SINOTRUK" branding on its side. In the background, there are other construction vehicles and materials.

Richard Western has built a strong reputation for producing high-quality trailers, setting us apart in the



Lloyd Ltd is delighted to announce that it is now representing Richard Western in the Garstang area.



Richard Western responds to farming challenges with new Weeks trailer and simpler-spec spreaders at LAMMA

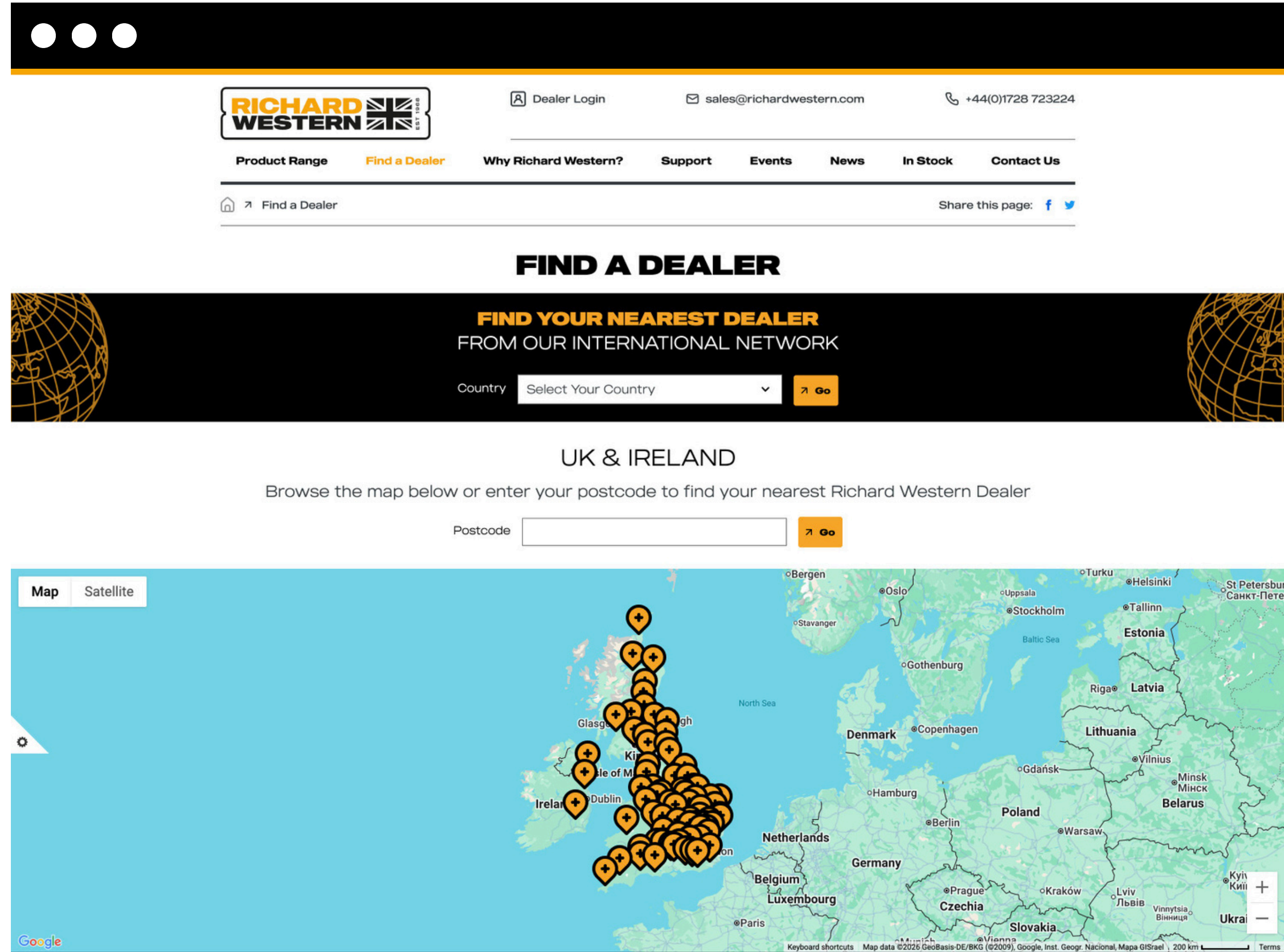




Richard Western rely on their network of dealers to sell their products to farmers.

Our design allows users to select their location and find their nearest dealer with contact details and website listed, making it easy for the customer to get in touch.

# BIGFORK





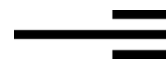
**"A GREAT SERVICE  
FROM BIGFORK, THEY  
DID A BRILLIANT JOB."**

Egidijus Kasparavicius, IT / Sales, Richard Western

**BIGFORK**







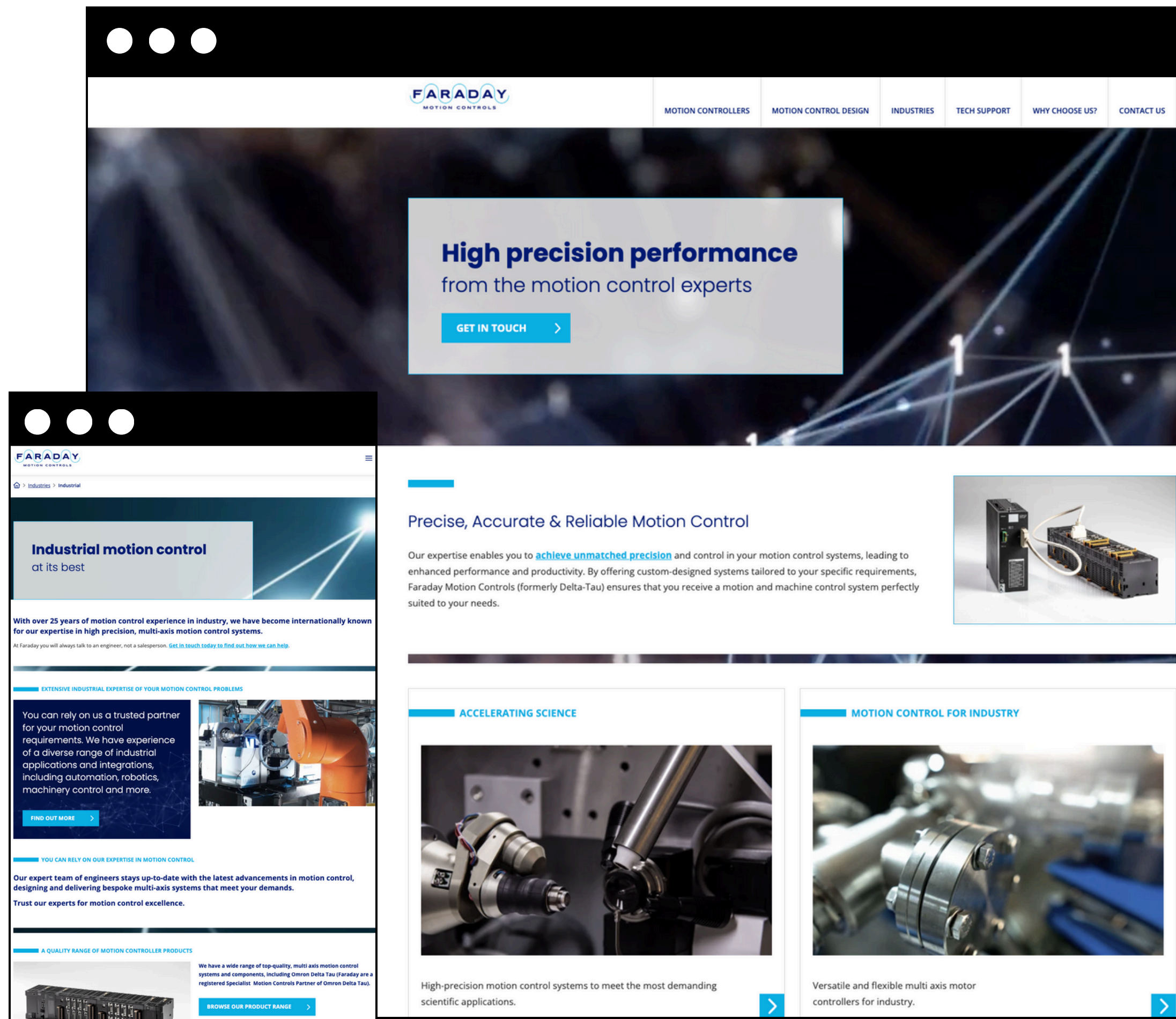
## A NEW WEBSITE FOR FARADAY MOTION CONTROL

Faraday Motion Controls are specialists in motion control engineering.

They needed a new website that positioned them as experts in their field, to serve as credentials and generate leads.

[faradaymotioncontrols.co.uk](https://faradaymotioncontrols.co.uk)

BIGFORK





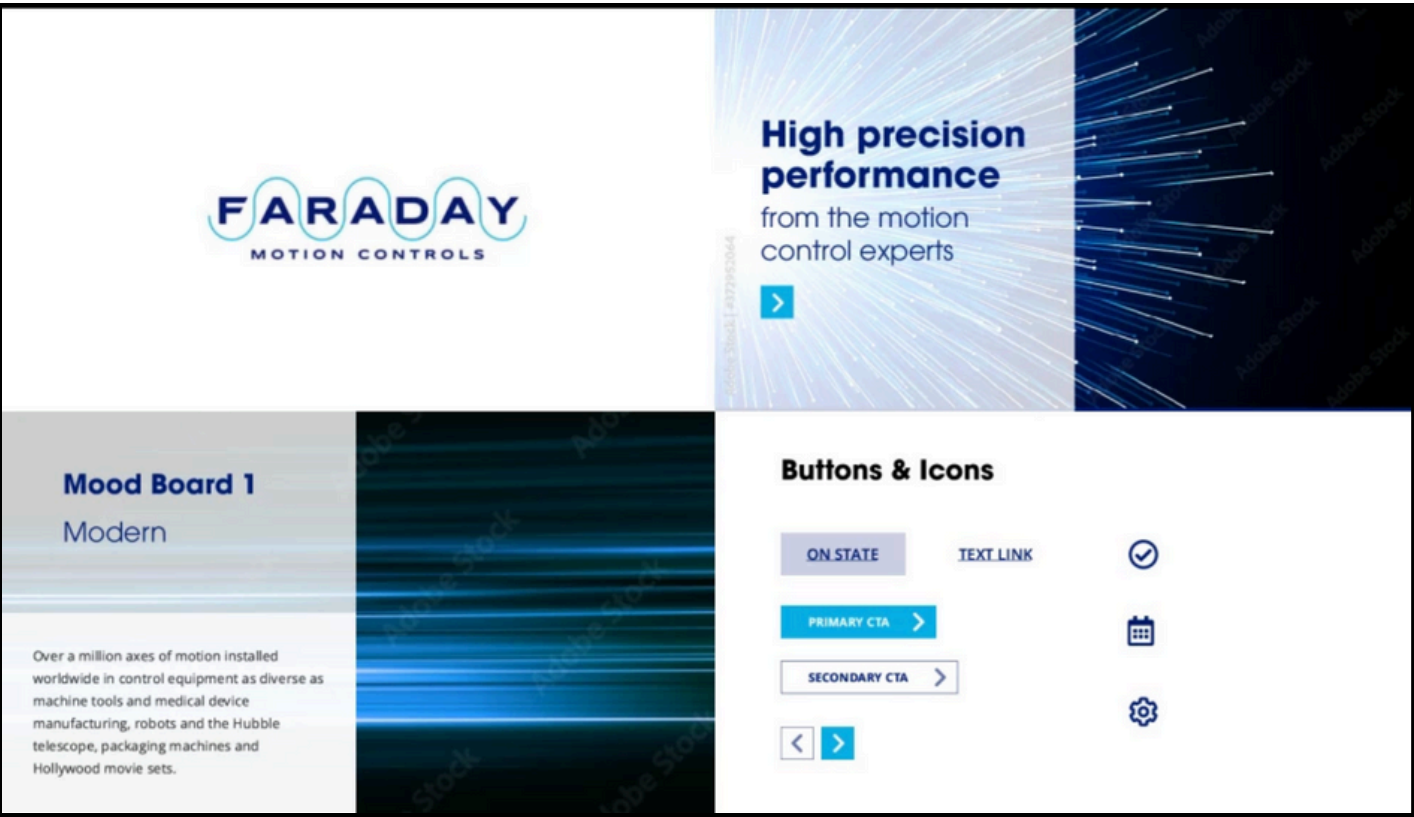
# MOOD BOARDS AND DESIGN FOR FARADAY MOTION CONTROLS

Using mood boards is a good way to visualise a website concept before a full design.

We created two modern options with different strengths, then refined one of them into a website concept.

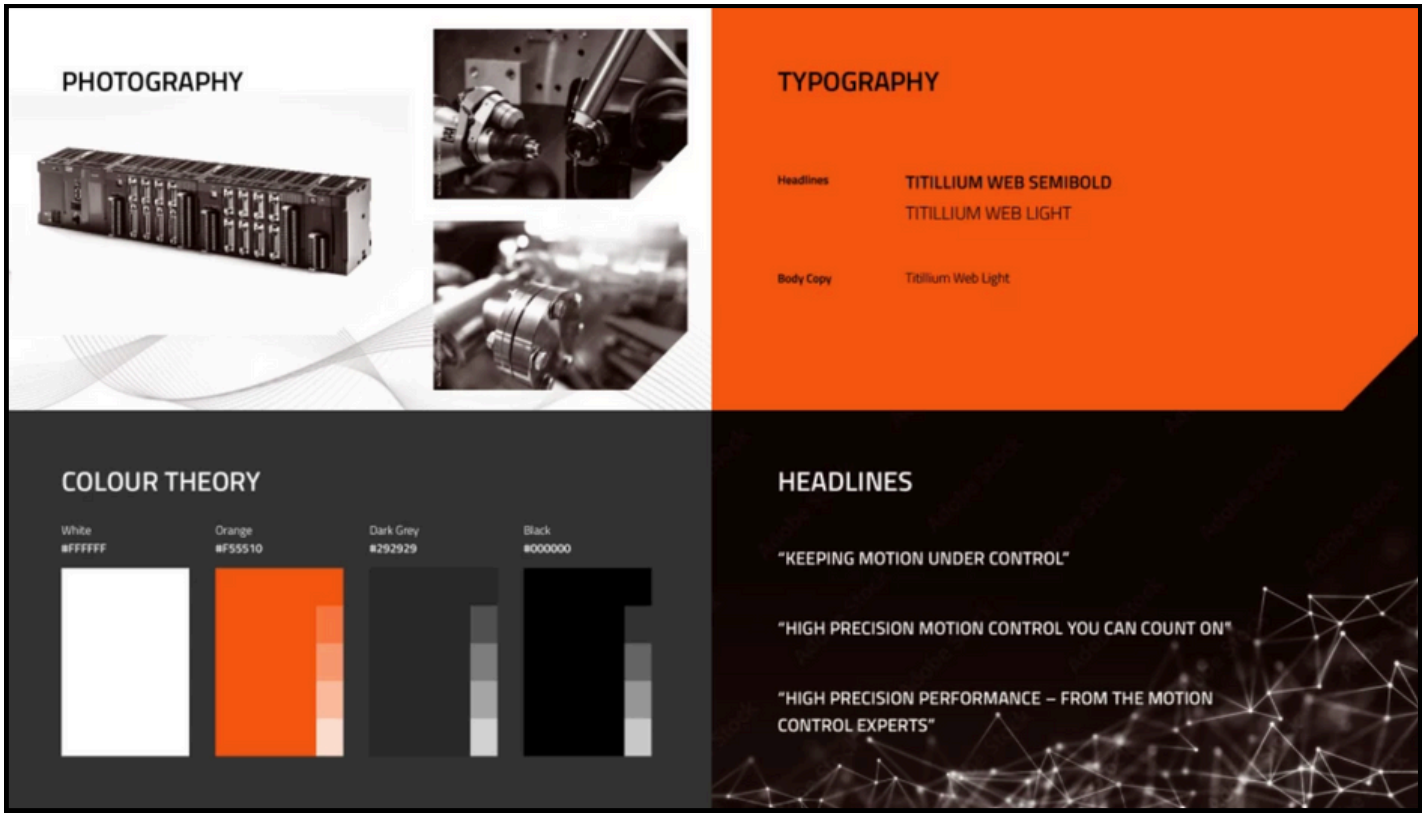
Video and abstract imagery are throughout the website to get across a feeling of movement. We also built in micro-animations, so pages felt fluid and always in-motion.

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Option 1

Option 2



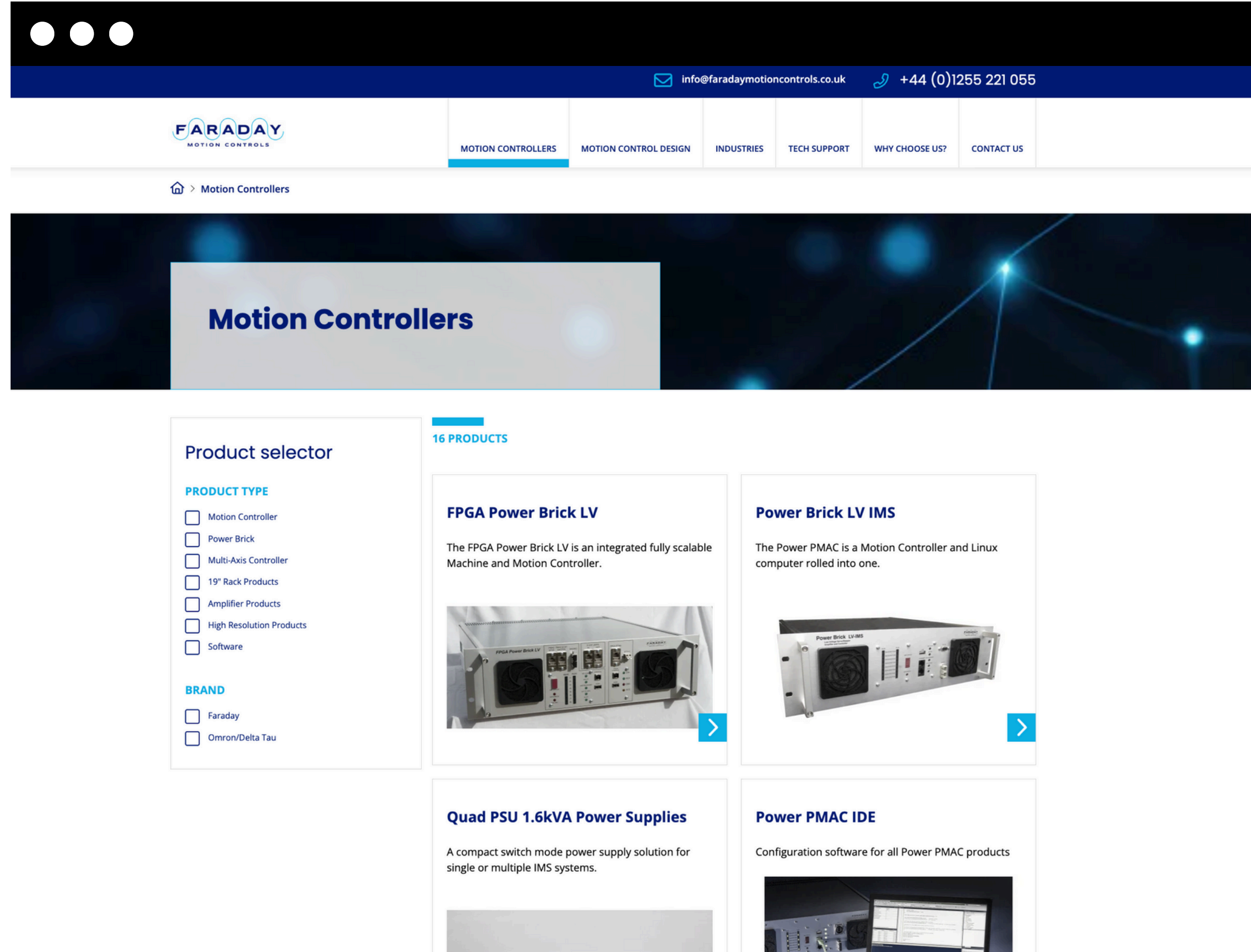




A searchable database of products  
creates a seamless user  
experience.

We commissioned professional photography to make products stand out.

# BIGFORK







**“BIGFORK DID A GREAT JOB  
REVAMPING OUR OLD  
WEBSITE. THE PROCESS  
WAS VERY EASY FROM  
START TO FINISH.”**

Andy Joslin, Managing Director. Faraday Motion Controls





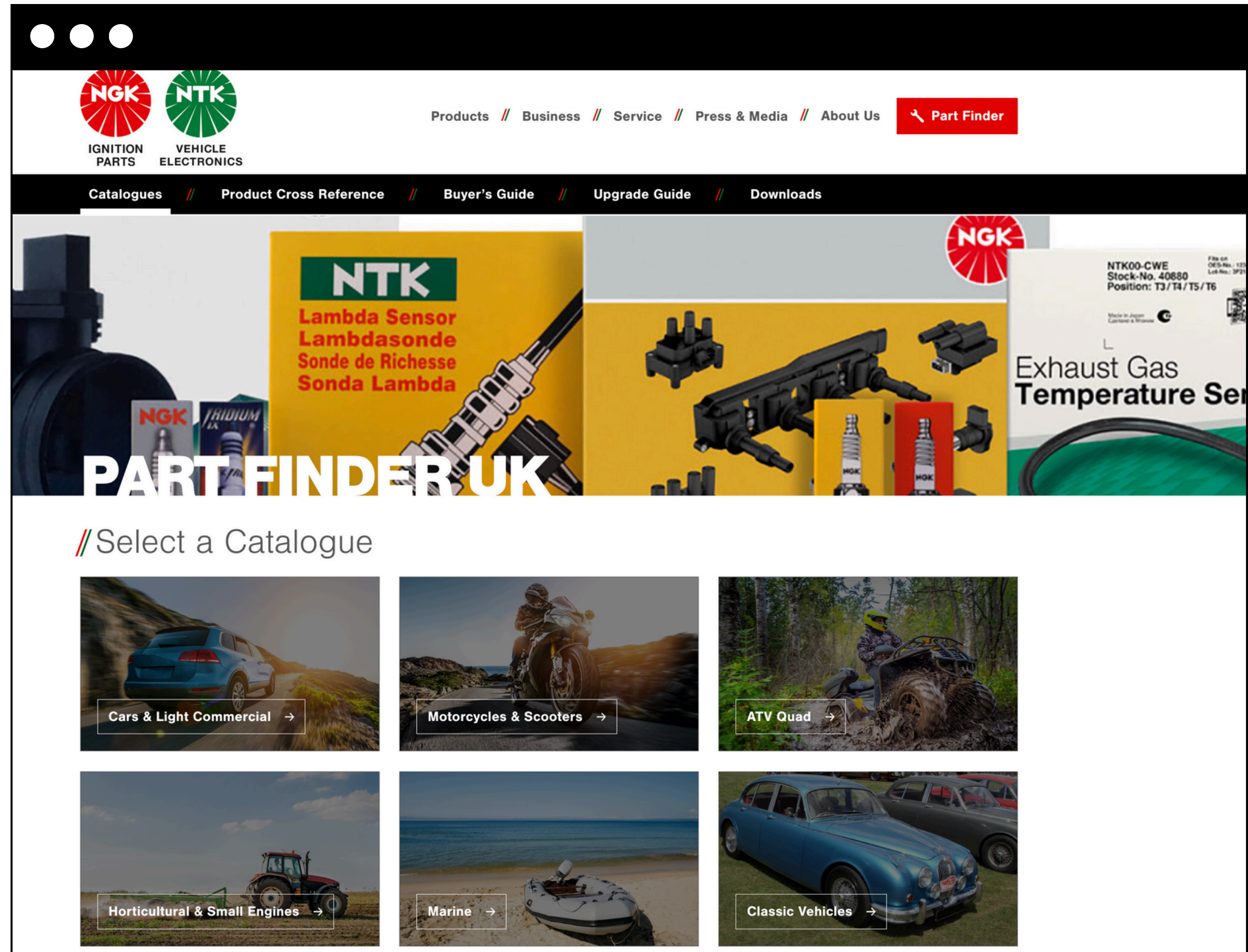
## A NEW WEBSITE FOR SNAP-ON PRODUCTS

NGK Spark Plugs (UK) is one of the leading automotive and technical ceramics manufacturers, providing spark plugs and sensors for a wide range of applications.

We have been involved in developing and maintaining their original Part Finder application - an interactive web-based tool to identify the correct product for a vehicle or engine.

[www.ngkpartfinder.co.uk](http://www.ngkpartfinder.co.uk)

BIGFORK

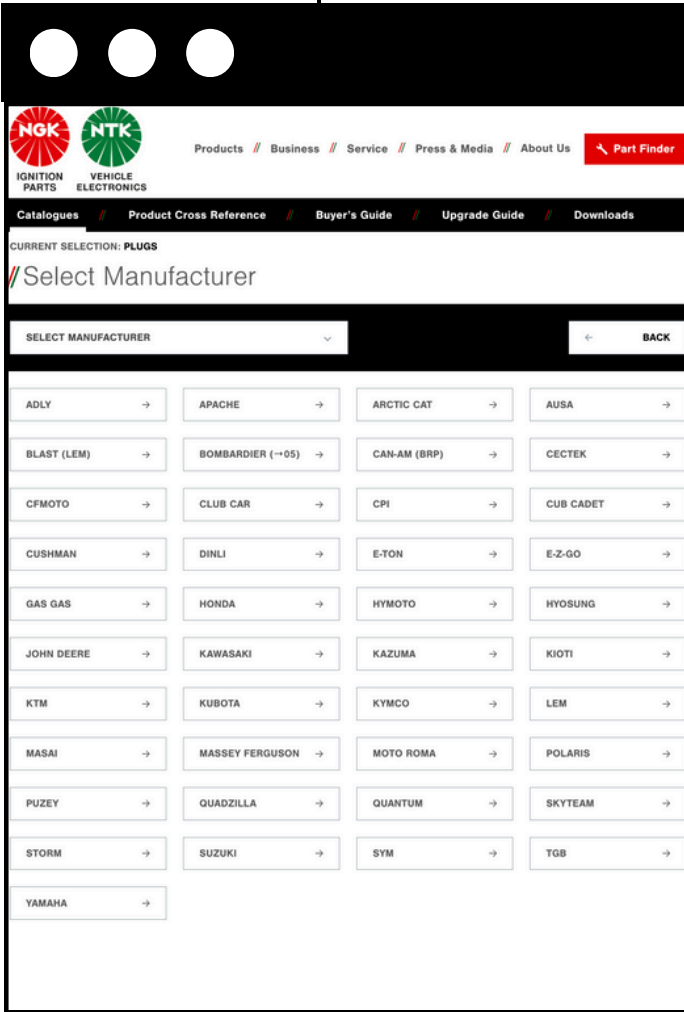
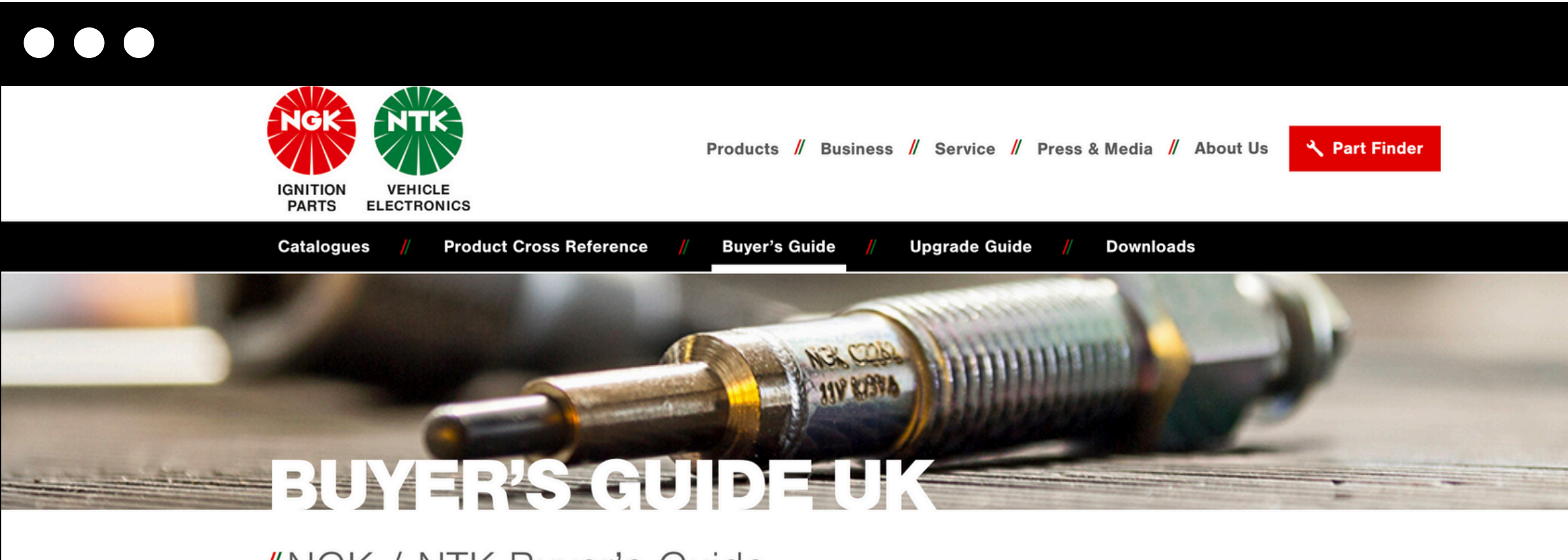






# KEEPING IT UPDATED

The new website was built on a Silverstripe 4 content management system to allow NGK Spark Plugs (UK) to easily import data from Excel directly into the system as well as maintain individual data rows in case of errors or minor updates.



## //NGK / NTK Buyer's Guide

Use the buyer's guide to find suitable applications for NGK / NTK products.

START TYPING A PART NUMBER

OR

START TYPING A STOCK NUMBER

// Spark Plug / Part No **SPMR8A6HDG** / Stock No **92264**

FILTER BY CATALOGUE

FILTER BY MANUFACTURER

Catalogue	Category	Manufacturer	Model	Dates	Fitment	
Cars & Light Commercial	-	FERRARI	CALIFORNIA (4.3l)	04/09→12/14	Recommended	<a href="#">View</a>

BIGFORK

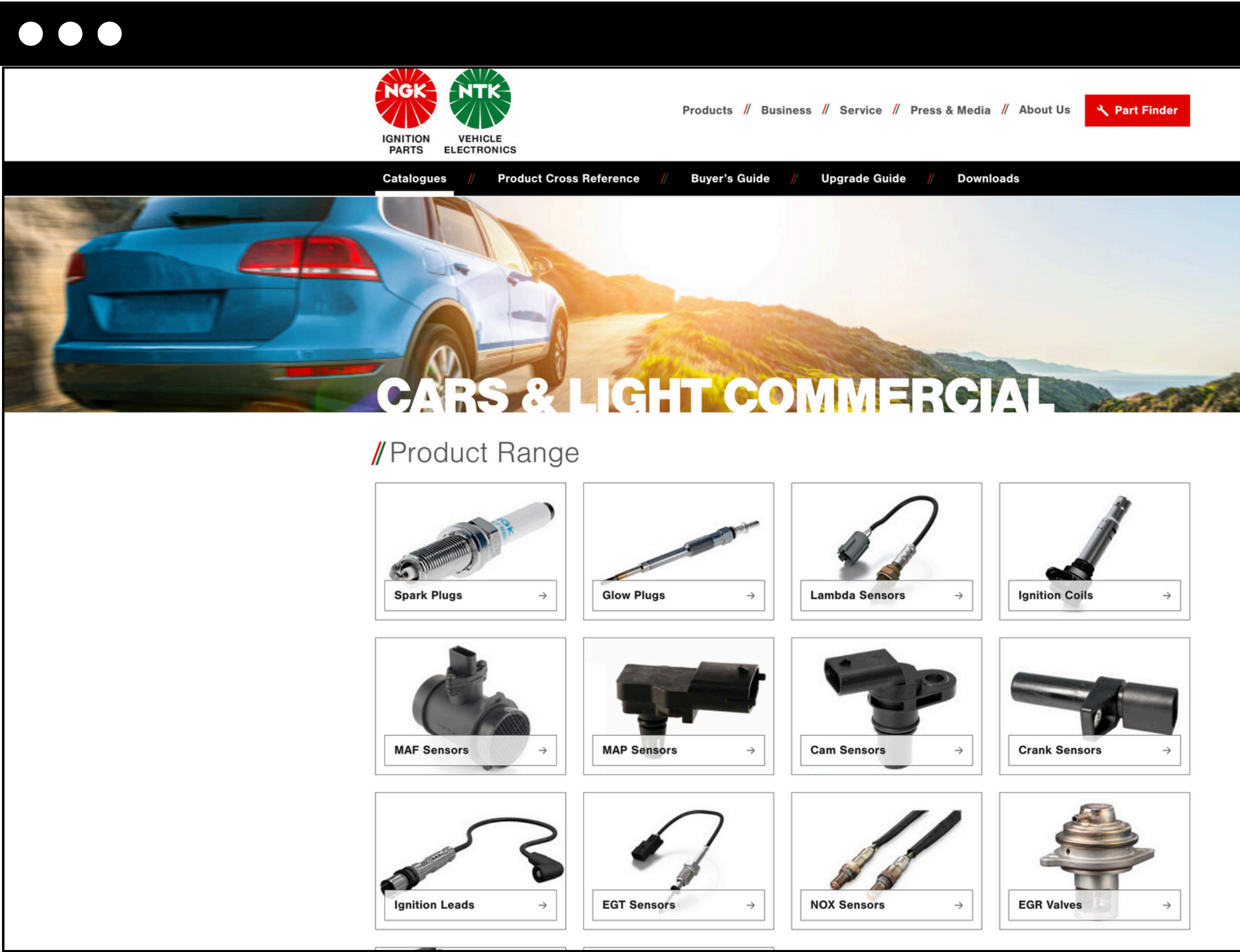


# IMAGES AND DESIGN

With thousands of products, adding images was a challenge. We devised a system allowing bulk image uploads that would automatically map images to products throughout the website, completely removing the need to any manual intervention.

The is fresh, modern and mirrors the main NGK Spark Plugs (UK) website while having its own identity.

BIGFORK





**“WE’VE WORKED WITH BIGFORK  
FOR OVER 10 YEARS AND THEY  
HAVE CONTINUED TO EXCEL  
WITH THE WORK THEY’VE  
COMPLETED FOR NGK.”**

Mark Hallam / NGK Spark Plugs (UK) LTD

**BIGFORK**







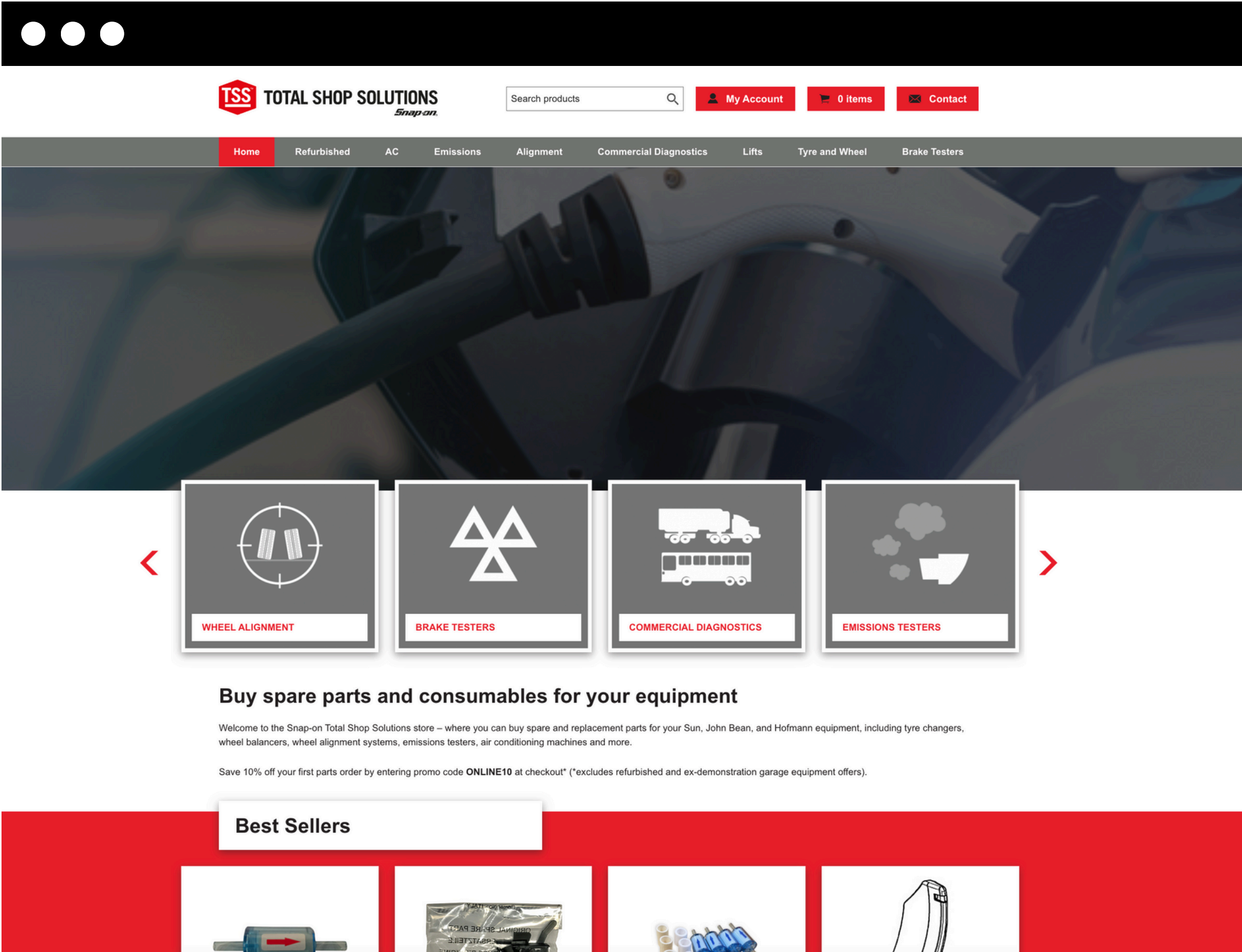
# A NEW WEBSITE FOR SNAP-ON PRODUCTS

Snap-on are manufacturers of tools, diagnostics and repair information.

The main goal for the new site was to make it easier for customers to find and order products.

[www.snaponconsumables.co.uk](http://www.snaponconsumables.co.uk)

BIGFORK





# PRODUCT SEARCH

Products can be filtered by categories or by an intuitive search system, which lets users type in a name, part number or keywords to get to the part they need.

A built in 'coupon' system means that promotional offers and campaigns can be used on the website and adjusted according to the clients requirements.

BIGFORK

TSS

TOTAL SHOP SOLUTIONS

Snap-on

Search products

My Account

0 items

Contact

Home

Refurbished

AC

Emissions

Alignment

Commercial Diagnostics

Lifts


Tyre and Wheel

Brake Testers


Home > Air Conditioning > Buy AC Parts

Buy AC Parts


Select your air conditioning product to browse parts.




SUN KOOLKARE DUAL GAS




SUN KOOLKARE BLIZZARD HFO




SUN KOOLKARE BLIZZARD PRO



SUN KOOLKARE BLIZZARD PRO (PRE-2014)



SUN KOOLKARE BLIZZARD



SUN BREEZE II PRO

TSS

TOTAL SHOP SOLUTIONS

Snap-on


Menu

Home > Emissions > Buy Emissions Parts > Sun DGA5000


Sun DGA5000

Showing 1-12 of 19 results


Sort by popularity




12V BATTERY ADAPTOR CABLE: EAX008L31A  
£37.02 + VAT  
Add to Cart




BATTERY: RAD-E85211  
£148.51 + VAT  
Add to Cart




BLUETOOTH STUB ANTENNA L/H: RAD-SM1314  
£101.45 + VAT  
Add to Cart



BROTHER HL-L2350DW L/PRINTER: 3-22706B  
£205.34 + VAT  
Add to Cart



BROTHER TONER TN2410 2350DW: 3-23006A  
£99.62 + VAT  
Add to Cart



EXHAUST PROBE ASSEMBLY: 1-04782A  
£78.49 + VAT  
Add to Cart

Snap-on

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Customer Care

Email: [serviceuk@snapon.com](mailto:serviceuk@snapon.com)

Information

[Terms of Service](#)  
[Privacy Policy](#)



# WHY CHOOSE BIGFORK?





# FUSION MAKES IT WORK

FUSION is our website process.

It successfully delivers a high quality website, on time,  
on budget, and focused on your business' growth.

BIGFORK







## 4 reasons why you can trust us with your website.

We're B2B specialists.  
We know what buyers want  
from websites.

You'll get a high quality, custom  
website. No templates and no  
compromises

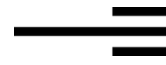
You'll work with an expert and  
experienced team. Strictly no  
amateurs or offshoring.

You'll receive all the ongoing  
support you need for your  
website.

**FIVE STAR GOOGLE REVIEWS**







## AN EXPERIENCED TEAM

We help B2B companies streamline operations, accelerate growth, engage audiences, and position their brand above the competition with website expertise.

Bigfork are a small team of experts, with a big network of trusted specialists.



**Mark Ellaway**  
Digital Marketing  
Director



**Colin Richardson**  
Digital Design  
Director



**Amy Culham**  
Digital Marketing  
Manager



**Vicky Measures**  
Marketing Executive



**Loz Calver**  
Senior Developer



**Kieran Rigby**  
Web Developer



# READY TO GET STARTED?

Let's make your website tasty.  
Get in touch to find out more.

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Digital Marketing Director

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**+44 (0) 1603 513080**